



Program Requirements for Bachelor of Arts Degree in Communication Studies (120)

RECOMMENDED 4-YEAR PLAN OF STUDY

This recommended four-year plan is provided as a broad framework that students can follow in order to complete their degree requirements within four years. Students should always consult their academic advisor before registering for classes.

FIRST YEAR

Fall Semester	13 credits	Spring Semester	15 credits
GenEd – GNED 199: New Student Seminar		GenEd Computer Science	
GenEd – ENWR 105: Communication: Writing		GenEd ENWR 106: Communication: Literature	
GenEd – CMST 101: Communication: Communication		GenEd – Social Science: American/European History	
Gen Ed – Fine & Performing Arts		CDMA220 Writing for the Media	
CMDA110 Intro to Communication & Media Arts		Major Elective	
CMDA490 Colloquium Series		CMDA490 Colloquium Series	

SECOND YEAR

Fall Semester	15 credits	Spring Semester	16 credits
World Languages/Cultures — World Language I		World Languages/Cultures – World Cultures*	
Gen Ed – Humanities: Great Works and Their Influence		World Languages/Cultures – World Language II	
GenEd – Mathematics		GenEd – Social Science: Global Cultural Perspectives	
CMDA210 Theorizing Communication & Media		GenEd – Physical Education	
Major Elective		Major Elective	
CMDA490 Colloquium Series		Free Elective	
		CMDA490 Colloquium Series	

THIRD YEAR

Fall Semester	16 credits	Spring Semester	15 credits
GenEd – Natural Science Laboratory		GenEd – Social Science: Social Science Perspectives	
GenEd – Philosophical and Religious Perspectives		Major Elective (300 Level)	
Major Elective		Major Elective (300 Level)	
Major Elective		Free Elective	
Major Elective		Free Elective	
CMDA490 Colloquium Series		CMDA490 Colloquium Series	

FOURTH YEAR

Fall Semester	15 credits	Spring Semester	12 credits
GenEd – General Ed Elective		Major Elective (400 Level)	
CMDA 320 Transmedia Projects		Major Elective (400 Level)	
Major Elective (300 Level)		Free Elective	
Major Elective (300 Level)		Free Elective	
Free Elective		CMDA490 Colloquium Series	
CMDA490 Colloquium Series			

MAJOR ELECTIVES FOR THE COMMUNICATION STUDIES PROGRAM

MAJOR ELECTIVES: CLUSTERS		
(Complete at least 12 credit hours at the 300-level and 6 credit hours at the 400-level)		
Competencies (Complete at least 12 credit hours)	Contexts (Complete at least 12 credit hours)	Culture (Complete at least 12 credit hours)
CMST102 Voice & Speech Improvement	CMST130 PR Principles	CMST200 Going Viral
CMST202 Listening	CMST160 Intro to Health Communication	CMST205 Race, Ethnicity & Media
CMST222 Public Speaking	CMST170 Organizational Communication	CMST225 New Media & Participatory Culture
CMST233 PR Writing	CMST246 Interpersonal Communication I	CMST235 Youth Culture & the Popular
CMST275 Building Bridges through Dialogue	CMST260 Health Comm. Theory	CMST242 Speaking Culturally
CMST280 Investigative Research Methods	CMST270 Org & Group Leadership	CMST245 Comm, Media & Gender
CMST337 Specialized Writing in PR	CMST302 Interpersonal Communication II	CMST263 Health & Mass Media
CMST342 Argumentation & Debate	CMST322 Intercultural Communication	CMST273 Democracy & Communication
CMST355 Visual Communication	CMST325 Media Criticism	CMST345 Critical Television Studies
CMST362 Nonverbal Communication	CMST335 Globalization, Comm & Media	CMST370 Managing Diversity & Conflict
CMST373 Collaborative Problem Solving	CMST360 Emerging Technologies in Health Communication	CMST375 Organizational Change
CMST402 Speaking in Varied Contexts	CMST363 Health Comm in Interpersonal Contexts	CMST405 Persuasion & Transmedia Campaigns
CMST410 Career Management	CMST365 Health Comm & the Arts	CMST415 Production Culture
CMST460 Planning & Implementing Health Campaigns	CMST377 Mediated Organizations	CMST435 Comm & Media Arts Activity
CMST470 Organizational Consulting	CMST379 Community Based Organizing	
FILM201 Digital Filmmaking I	CMST425 Seminar in Mediated Comm	FILM255 Film Story Analysis
JOUR180 Media Tech Toolkit (1 Credit)	CMST475 Seminar in Organizational Comm	FILM280 Film Art: Historical & Contemporary
TVDM205 Fundamentals of TV & Digital Media	CMDA360 Communication & Media Cooperative Education (Internship)	TVDM221 Developing the Documentary
* Courses are 3 credits unless otherwise indicated.	CMDA440 Independent Study	TVDM349 Ethics of Mass Communication