



Montclair State University

B.S. Business Administration - Sports, Events & Tourism Mktg. (BASE)

Fall 2016

This recommended four year plan is provided as an **outline** for students to follow in order to complete their degree requirements within four years. This plan is a **recommendation** and students should only use it in consultation with their academic advisor. Students should be aware that this plan assumes that no developmental courses are required. If developmental courses are needed, students may have additional requirements to fulfill which do not appear on the four year plan.

First Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
ENWR 105 – College Writing I	3		ENWR 106 – College Writing II	3	
Math100 – Intermediate Algebra (if needed) OR Free elective	3		INFO240 –Stat. Methods in Bus.	3	
CMST 101 – Fund Speech	3		Natural/Physical Science	4	
GNED 199 – Freshman Seminar	1				
INFO 173 Spreadsheet Model. for Bus.	3		INFO 290 Tech. in Business	3	
ECON 101 Applied Macro Economics	3		ECON 102 – Applied Micro Economics	3	
Total:	16		Total:	16	

Second Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
ACCT 204 Fund. Of Accounting	3		BSLW 235 Legal, Eth. Global Env.	3	
BUGN 280 Data Analysis, Interpretation & Comm.	3		BUGN 295 Elements of Business	3	
INBS 250 Intro. To International Bus.	3		World Lit/General Humanities	3	
World Language I	3		World Language II	3	
American / European History	3		Free Elective	3	
Total:	15		Total:	15	

Third Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
FINC 300 Int. Core: Finance	3		MKTG 307 Retail Merch. & Mgmt.	3	
MGMT 300 Int. Core: Mgmt	3		MKTG 310 Services Mktg.	3	
MKTG 300 Int. Core: MKTG	3		MKTG 315 Int'l. Tourism Mktg.	3	
INFO 300 Int. Core: Operations	3		Business Concentration elective	3	
Philosophy or Religion	3		Non- Western Cultural Pers.	3	
BUGN 310 Campus to Career	0		BUGN 320 Campus to Career	0	
Total:	15		Total:	15	

Fourth Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
MKTG 320 Sports Mktg. & Mgmt.	3		MKTG 355 Internship	3	
MKTG 321 Event Mktg & Mgmt.	3		MKTG 445 Mktg. Strat. In Sports, Events & Tourism Industries	3	
MGMT 439 – Strategic Mgmt.	3		Free Elective	3	
Business Concentration elective	3		World Cultures and/or Free Elective	3	
Fine & Performing Arts	3		Phys. Ed.	1	
BUGN 330 Campus to Career	0		BUGN 340 Campus to Career	0	
Total:	15		Total:	13	

Total Required: 120 credits