French Day
Montclair State University
Friday, March 29, 2019 9:00 AM-1:30 PM

Join us for a half-day program of interactive workshops in French. Geared toward students with at least two years of experience in the language, this immersion program incorporates interactive learning techniques designed to build vocabulary and improve comprehension skills.

9:00-9:15 AM: Welcoming remarks and logistics.
9:30-10:20 AM and 10:30-11:20 AM: Presentations (see registration link at left to make your selections electronically).
11:20-12:10 PM: Lunch.
12:15-1:30 PM: Film Competition.

Sénégal, “Le pays de la téranga”
SEYNAHOU HAITH AND AMINATA TRAORÉ
Try on Senegalese fashions and discover Senegalese music, art, and tourist destinations with two speakers who grew up in this culturally rich country on the Atlantic coast of Africa. From Dakar and St. Louis to Sylvo-Pastorale, they will serve as your guides to the many delights of Senegal and its legendary hospitality.

Un voyage en Bretagne
PROFESSORS HARRIET SAXON AND KATHLEEN LOYSEN
Experience a Sunday morning in the charming Breton village of Pornic, on the Atlantic coast. We will wander through the local market and taste some of the local specialties, which include les crêpes, les fraises, les glaces, le fromage et les fruits de mer. C'est la joie de vivre!

French Fashion
PROFESSOR CAROLINE KHEIR
French fashion houses like Chanel, Dior, Balmain, Louis Vuitton, and Saint Laurent are practically household names. Their designs illuminate Paris Fashion Week and bring glamor to the red carpet. In this session, we will look at some of the iconic styles and haute couture pieces of the brands. Our cross-cultural discussion will compare French vs. American fashion and address the intersection between fashion, lifestyle, and identity.
Sessions continued

**Exploring Provence Through Sight, Sound, Touch, Smell, and Taste**  
**DR. PASCALE LAFOUNTAIN**

Roman ruins, Mediterranean beaches, active cultural exchange, and a rich agricultural tradition are just some of the elements that account for the beauty and diversity of Provençal culture. Together, we will explore Provençal lifestyle. Our discovery will engage all the senses, as we together describe images of Provençal countryside, identify the aromas of an *herbes de Provence* mix, learn to speak – and sing - in Provençal dialect, identify the instruments in Renaissance Provençal music, taste olives, and make a lavender sachet souvenir.

**Excuse our French: Le français au quotidien en France et au Québec**  
**PROFESSORS JOSÉE DUFOUR, ELIZABETH EMERY, AND DUSTINE FINCK**

Do Québécois and French nationals always speak the same language? You’ll be the judge in this workshop dedicated to familiar Québécois and French expressions and their path to entry in dictionaries. Through discussion and translation of advertisements, television shows, film clips, and web sites dedicated to evaluating new French words, teams will build and take home their own Franco-Québécois dictionaries.

11:20 AM-12:10 PM: Students should pack a bag lunch or plan to purchase food in the Student Center cafeteria. Teachers are invited to attend a luncheon hosted by the MSU French faculty. Please be sure to indicate how many teachers will attend when filling out the online registration form.

12:15-1:30 PM: Film festival and awards, closing remarks.
Film Submission Guidelines

All submissions -- in .mov or .mp4 format -- must be received no later than 4:30 p.m., Friday, March 1, 2019.

SUBMISSION OPTIONS (2 choices)
1) Electronically, go to www.wetransfer.com. After clicking "I agree," click "add files." Use msufrenchday@gmail.com as the friend's email. Type in your own email and click "Transfer." You will receive two confirmation emails: one to indicate that you have successfully sent the file and a second one that will confirm that we have been able to download it.
2) By USPS, on a CD or flash drive addressed to Elizabeth Hook, Dept. of Modern Languages and Literatures, Montclair State University, 1 Normal Avenue, Montclair, NJ 07043. If you choose this option please allow 3 business days for delivery.

View the Film Festival submission form here.

Films should be set in a country where French is spoken. They should involve a situation in which characters who are traveling must resolve a problem by speaking in French and engaging with others in a relevant setting (e.g., school, restaurant, travel agency, shop, etc.) in order to learn more about the culture of the country in which they find themselves. A good example of this kind of project is the 2006 film Paris, je t’aime, in which twenty directors each made a five-minute film set in a different arrondissement of Paris.

- The setting must be identified early on in the film, either in opening credits, through use of an image (i.e. city sign or map), or by the characters themselves. The audience must see images of the country or city during the film. This may be conveyed through photographs, drawings, or other media, but third-party images should be acknowledged in the credits.
- No film may be more than five minutes long, including credits (shorter is fine).
- The film must be appropriate for all audiences.
- The film must acknowledge the participating school in opening or closing credits.
- Each school may submit only one entry per class.
- Content must be original: authored and performed by the students of the participating school.
- Images borrowed from websites, magazines, or other sources must be acknowledged in the final credits.
- By entering the contest, students and teachers agree to the official rules and accept the judges’ decision.

Judges
The judges will be made up from a panel of French-speaking Montclair State University faculty, students, and alumni.

Judging Criteria
Does the film address a real-world context in which French is spoken? Does the audience learn about a French-speaking country? Does the film present a situation or problem that characters resolve by speaking French? Have the authors created a unique scenario? Are the story, script, and characters interesting and engaging? Is the film memorable? Will the viewer be inspired to share the film with others?