

CURRICULUM VITAE

Dongdong Yang

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APPOINTMENTS

Montclair State University, Montclair, NJ.

- **Assistant Professor.** Since September 2024.

EDUCATION

The University of Connecticut, Storrs, CT. GPA: 3.980.

- **Ph.D., Communication.** May 2024.
 - Dissertation: Emoji Use in Weibo/Twitter Political Discussions: Comparisons between Chinese and American College Students.
 - Dissertation committee: David Atkin (Advisor), Diana Rios, John Christensen.

Wake Forest University, Winston-Salem, NC. Cumulative GPA: 3.843.

- **M.A., Interpreting and Translation Studies.** May 2018.
- **M.A., Communication.** May 2016.
 - Thesis: Microblogs and Civic Participation among Chinese Undergraduate and Graduate Students.
 - Thesis committee: Michael Hazen (Advisor), Allan Loudon, Ananda Mitra.

Nankai University, Tianjin, China. GPA: 3.520.

- **B.A., Broadcasting, Television, and Journalism.** June 2013.
 - Senior thesis: Women's Image in Chinese Sports Media.

PUBLICATIONS

Peer-Reviewed Journal Articles

20. Yang, D., & Luo, Y. (*accepted*). Empowered yet Dissatisfied: Why Can't Feminism Reduce Negative Body Image? A Cross-Cultural Study. *Journal of Health Psychology*. <https://doi.org/10.1177/13591053261433387> (IF: 2.5)
19. Yang, D., Luo, Y., & Naumoff, M. (2025). Sticker or no sticker, that is the question: A test of two competing hypotheses. *Journalism and Media*, 6(4), 207. (2024 IF: 1.5)
18. Yang, D., Atkin, D., & Qin, Y. (2025). Is an emoji worth a thousand words in breaking the online spiral of silence? Cross-cultural comparisons of emoji use in online political discussion. *Information, Communication and Society*. <https://doi.org/10.1080/1369118X.2025.2588355> (2024 IF: 3.3)
17. Qin, Y., Cho, H., Yang, D.*, & Li, P. (2025). First vs. final impression formation: Cues from dynamic and continuous emotional expressions in social media profiles. *Internet Research*. <https://doi.org/10.1108/INTR-06-2023-0486> (2023 IF: 5.9)

16. Suk, J., Zhang, Y., Wang, R., **Yang, D.**, Levin, S., Seo, J., & Dong, X. (2025). From activism to polarization: Temporal dynamics of #MeToo politicization on Twitter/X. *Information, Communication, and Society*.
<https://doi.org/10.1080/1369118X.2025.2581014> (2024 IF: 3.3)
15. **Yang, D.**, Wei, M., Qin, Y., & Atkin, D. (2025). Ideological beliefs and internalized beauty ideals as predictors of aesthetic labor among Chinese feminists. *Sex Roles: A Journal of Research*, *91*. <https://doi.org/10.1007/s11199-025-01607-0> (2024 IF: 3.4)
14. **Yang, D.**, & Qin, Y. (2025). Friends or Foes: Predicting Chinese basketball viewers' attitudes toward naturalized athletes. *Communication & Sport*.
<https://doi.org/10.1177/21674795251334033> (IF: 3.2)
13. Zhang, Y., Suk, J., **Yang, D.**, Yue, Z., Wang, R., Dong, X., An, Z., & Joseph, K. (2025). Center-left and right-wing news, YouTube, and Twitter as key connectors in the social media system: A cross-media and cross-platform analysis of hyperlinks. *Journal of Quantitative Description*, *5*. <https://doi.org/10.51685/jqd.2025.007>
12. **Yang, D.**, & Liu, Y. (2024). A tale of three advantages: Cross-cultural recognition of basic emotions through virtual stickers. *International Journal of Human-Computer Interaction*, *41*(7), 3940–3956. <https://doi.org/10.1080/10447318.2024.2344151> (2022 IF: 4.7).
11. **Yang, D.**, & Atkin, D. (2024). A meta-analysis into the influence of multi-screening on enjoyment. *Media Psychology*, *28*(2), 280–308.
<https://doi.org/10.1080/15213269.2024.2366929> (2022 IF: 4.2)
10. Qin, Y., Cho, H., **Yang, D.**, & Li, P. (2024). Emotional expressions and first impression formation in social media profiles. *Media Psychology*.
<https://doi.org/10.1080/15213269.2024.2405679> (2022 IF: 4.2)
9. **Yang, D.**, Atkin, D., & Labato, L. (2023). Gleaning emotions from virtual stickers: An intercultural study. *Emerging Media: Technology, Industry and Society*.
<https://doi.org/10.1177/27523543231188778>
8. Suk, J., Zhang, Y., Yue, Z., Wang, R., Dong, X., **Yang, D.**, & Lian, R. (2023). “The personal is political”: A cross-platform approach to how networked acknowledgment before and after #MeToo transforms into politicization. *Communication Research*. <https://doi.org/10.1177/00936502231154146> (IF: 4.9)
7. **Yang, D.**, Labato, L., Davis, S. M., & Qin, Y. (2023). Cuteness in mobile messaging: An exploration of virtual “cute” sticker use in China and the U.S. *International Journal of Communication*, *17*, 819–840. (2020 IF: 1.80)
6. **Yang, D.**, Atkin, D., Mudrick, M., & Qin, Y. (2023). Auditory cuteness in sports podcasting: A new lookism? *Communication & Sport*, *11*(5), 929–948.
<https://doi.org/10.1177/21674795221117783> (IF: 3.2)
5. **Yang, D.**, & Lin, C. (2022). Are pandas effective ambassadors for promoting wildlife conservation and international diplomacy? *Sustainability*, *14*(18), 11383.
<https://doi.org/10.3390/su141811383> (IF: 3.89)
4. Labato, L., & **Yang, D.** (2021). I see how you feel: How virtual stickers connect us emotionally across distance and culture. *The Chronicle of Mentoring & Coaching*, *5*(14), 87–91.

3. **Yang, D.**, Wu, T.-Y., Atkin, D., Rios, D., & Liu, Y. (2021). Social media portrait-editing intentions: Comparisons between Chinese and American female college students. *Telematics & Informatics*, 101714. <https://doi.org/10.1016/j.tele.2021.101714> (2023 IF: 9.14)
2. **Yang, D.**, & Xie, Y. (2013). Analysis of men's exclusive interviews in popular men's magazines from a gender perspective: Case study of *Mangazine [sic]*. *Youth Journalist*, 62(17), 78–79. (in Chinese, GCJC indexed)
1. **Yang, D.** (2012). A case study of the judges' gender attitudes in *China's Got Talent*. *News World*, 24(10), 166–167. (in Chinese)

BOOK CHAPTERS

1. **Yang, D.**, Lachlan, K., & Chen, Y. (2023). WeChat learning, gaming, and midlife empty nest. In M. Xie & C.-C. Chao (Eds.), *Mobile communication in Asian society and culture: Continuity and changes across private, public, and organizational spheres* (pp. 7–23). Routledge. <https://doi.org/10.4324/9781003328896-3>
2. Honeycutt, J. M., Rasner, R. D., Labato, L., & **Yang, D.** (2025). Cracking the code: Navigating the communication signals of relational dominance. In A. Kostik & D. Chadee (Eds.), *Body language communication* (pp. 425–442). Palgrave MacMillan, Cham. <https://doi.org/10.4324/9781003328896-3>
3. Luo, Y., **Yang, D.**, & Jiang, H. (2025). An integrated model of emotional intelligence and work-life balance in public relations. In W. Zhang (Ed.), *Emotional intelligence and public relations: EQ is the new IQ* (pp. 86–100). Routledge. <https://doi.org/10.4324/9781003592587-7>
4. Luo, Y., **Yang, D.**, & Jiang, H. (2025). Linking AI with internal communication: A systematic review. In Y. Cheng & D. Verčič (Eds.), *AI and strategic communication: navigating the future* (pp. 125–148). Wiley. <https://doi.org/10.1002/9781394275434.ch6>

MANUSCRIPTS UNDER R&R

1. Levin, S. H., Seo, J., Wang, R., Leong, Y. Y., Yang, C., **Yang, D.**, Bennett, E., & Zhang, Y. (*first submitted in January, 2024; currently under the second round of R&R*). From #StayWoke to #WokeMindVirus: How Twitter and YouTube Separately and Synergistically Shape Politicized Social Media Discourse. *Political Communication*.

MANUSCRIPTS UNDER REVIEW

1. Suk, J., Lee, J., **Yang, D.**, & Pedapati, K. (*submitted in September, 2025*). Vivid and Emotional Lies: Visual Persuasion and Engagement in Anti-Vaccine Groups on Social Media. *Computers in Human Behavior*.
2. Qin, Y., Chen, Z., & **Yang, D.** (*submitted in August, 2025*). Appearance Editing in Selfies: The Roles of Appearance Concerns and the Technology Acceptance Model. *Humanities and Social Sciences Communications*.

3. **Yang, D.**, Atkin, D., Qin, Y., & Wu, T.-Y. (*submitted in August, 2025*). Beyond Words: A Comparative Study of Emoji Use in Weibo vs. X Political Discussion. *Telematics & Informatics*.
4. Wei, M., Ye, J., & **Yang, D.** (*submitted in September, 2025*). Let the Authority Beat the “Little Third”: Analyzing Three Contradictions in Chinese Gender Politics Through the CP Fandom Conflicts of Detective Conan. *Cultural Studies*.
5. Ye, J., & **Yang, D.** (*submitted in September, 2025*). Rome Wasn’t Destroyed in a Day: Intersectional Struggles and Everyday Resistance of Chinese Female International Teaching Assistants in the Communication Discipline. *Women's Studies in Communication*.
6. **Yang, D.**, Atkin, D., Mudrick, M., & Qin, Y. (*submitted in February, 2026*). “Voicism” or “Content is King”? —How Chinese Female Sports Podcasters’ Auditory Cuteness Affects Enjoyment

MANUSCRIPTS READY FOR SUBMISSION

3. Ye, J., & **Yang, D.** (*ready for submission*). Strategic Use of Alternate Weibo Account(s) for Sensitive Political Disclosure and Participation.
2. **Yang, D.**, Ye, J., & Atkin, D. (*ready for submission*). Weibo Use, Nationalism, and Anti-Feminism—Does Verbal Aggressiveness Reduce or Reinforce Stigmatization of Feminists?
1. **Yang, D.**, Ye, J., Yang, Y., Atkin, D., & Suk, J. (*ready for submission*). Predicting the Stigmatization of Feminists in China and South Korea: Entanglements with Nationalism.

TOP PAPER AWARDS

As Lead Author:

2023 ***Second-Place Faculty-Student Paper Winner***

Commission of Women’s Status, Association for Education in Journalism and Mass Communication (AEJMC)

2023 ***Top Student Papers Panel***

Sports Communication Interest Group, International Communication Association (ICA)

2022 ***Second Top Faculty Paper Winner***

Communication Theory & Methodology Division, Association for Education in Journalism and Mass Communication (AEJMC)

2021 ***Best Poster Award***

International Communication Division, Association for Education in Journalism and Mass Communication (AEJMC)

CONFERENCE PAPERS & PRESENTATIONS

40. **Yang, D.**, & Luo, Y. (*submitted in March 2026*). Identification Through Disidentification: Cross-Cultural Comparisons of the Discourses of LeBron James’ Anti-Fans. Paper submitted to the Communication and Sport Division of the National Communication

- Association (NCA) Annual Convention.
39. Wei, M., & **Yang, D.** (submitted in March 2026). Queering the Present, Past, and Future: Active Creation of Fans Shipping Cecilia Yip and Angie Chiu as a Lesbian Couple in China. Extended abstract submitted to the Gay, Lesbian, Bisexual, Transgender, and Queer Communication Studies Division of the National Communication Association (NCA) Annual Convention.
 38. Ma, X., **Yang, D.**, & Miller, M. (submitted in March 2026). Tales From the Underbelly of Academia: A Narrative Analysis of Non-STEM Graduate Students' Perceived Abuse From Advisors. Extended abstract submitted to the Health Communication Division of the National Communication Association (NCA) Annual Convention.
 37. **Yang, D.**, & Wei, M. (submitted in March 2026). Positive Vicarious Aging: Creating New Narratives on Aging Women Through Shipping the Angie Chiu–Cecilia Yip Tung Couple. Extended abstract submitted to the Communication and Aging Division of the National Communication Association (NCA) Annual Convention.
 36. **Yang, D.**, McKinley, C., Santia, M., & Luo, Y. (2025, November). Exploring the Dunning-Kruger Effect on College Men's Body Image in the Age of AI. Paper accepted for presentation by the Health Communication Division at the 2025 National Communication Association (NCA) Annual Convention, November 20–23, 2025 in Denver, CO.
 35. Ye, J., & **Yang, D.** (2025, November). Strategic Use of Alternate Weibo Account(s) for Sensitive Political Participation. Paper accepted for presentation by the Human Communication and Technology Division at the 2025 National Communication Association (NCA) Annual Convention, November 20–23, 2025 in Denver, CO.
 34. Suk, J., Lee, J., Pedapati, K., & **Yang, D.** (2025, November). Vivid and Emotional Lies: Visual Persuasion and Engagement in Anti-Vaccine Movement on Social Media. Paper accepted for presentation by the Communication and Social Cognition Division at the 2025 National Communication Association (NCA) Annual Convention, November 20–23, 2025 in Denver, CO.
 33. Ye, J., & **Yang, D.** (2025, August). Chinese Female International Teaching Assistants: Practicing Everyday Resistance Against Intersectional Oppression in U.S. Higher Education. Poster to be presented at the *Commission on the Status of Women* of the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 6–10, 2025 in San Francisco, CA.
 32. **Yang, D.** (2025, July). The Rise and Fall of Nationalism in Sports Fandom: A Quadratic Relationship. Paper presented at the Media, Communication and Sport Section of the International Association for Media and Communication Research (IAMCR) Annual Conference, July 13–17, 2025 in Singapore.
 31. **Yang, D.**, Luo, Y., & Atkin, D. (2025, June). Empowered yet Insecure: Why Can't Feminism Reduce Negative Body Image? A Cross-Cultural Study. Paper presented at the Feminist Scholarship Division of the 75th International Communication Association (ICA) Annual Convention, June 12–16, 2025 in Denver, CO.
 30. Wang, R.*, Levin, S*. H., Seo, J., Leong, Y. Y., Bennett, E., **Yang, D.**, Yang, Z., Chen, M., Zhang, Y., & Suk, J. (2024, September). The Politicization of “Woke”: A

- Cross-Platform Study Between 2012–2022. Paper presented at the American Political Science Association (APSA) Annual Meeting, September 5–8, 2024 in Philadelphia, PA.
29. **Yang, D.,** & Atkin, D. (2024, August). Beyond Words: A Comparative Study of Emoji Use in Weibo vs. Twitter Political Discussion. Paper presented at the Political Communication Division of the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 8–11, 2024 in Philadelphia, PA.
 28. **Yang, D.,** & Qin, Y. (2024, August). Friends or Foes: Predicting Chinese Basketball Fans' Attitudes Toward Naturalized Athletes. Poster presented at the Sports Communication Interest Group of the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 8–11, 2024 in Philadelphia, PA.
 27. Wei, M., Ye, J., & **Yang, D.** (2024, July). Let the Authority Beat the “Little Third”: Analyzing Three Contradictions in Chinese Gender Politics Through the CP Fandom Conflicts of *Detective Conan*. Paper presented at the 2024 International Conference on Social Media & Society (SMSociety) in London, England on July 16–18, 2024.
 26. **Yang, D.,** Wei, M., Qin, Y., & Atkin, D. (2024, June). Judging a Book by Its “White” Cover: Political Conservatism as Predictor of Selfie-Editing Intentions. Paper presented at the Communication and Technology Division of the 74th International Communication Association (ICA) Annual Convention, June 20–24, 2024 in Gold Coast, Australia.
 25. **Yang, D.,** Ye, J., & Atkin, D. (2023, August). Weibo Use, Nationalism, and Anti-Feminism—Does Verbal Aggressiveness Reduce or Reinforce Stigmatization of Feminists? Paper presented at the *Commission on the Status of Women* of the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 8–10, 2023 in Washington, D.C.
*Second-Place Faculty-Student Paper, Commission on the Status of Women.
 24. Ye, J., **Yang, D.,** & Yang, Y. (2023, July). Communicating “Age Is Nothing but a Number” with Ageism: A Content Analysis of *Sisters Who Make Waves*. Paper presented at the *Gender and Communication Section* of the International Association for Media and Communication Research (IAMCR) Annual Conference, June 26–July 5, 2023. Virtual.
 23. **Yang, D.,** Ye, J., Yang, Y., Atkin, D., & Suk, J. (2023, May). Predicting the Stigmatization of Feminists in China and South Korea: Entanglements with Nationalism. Paper presented at the *Feminist Scholarship Division* of the 73rd International Communication Association (ICA) Annual Convention, May 25–29, 2023 in Toronto, Ontario, Canada.
 22. **Yang, D.,** Atkin, D., Mudrick, M., & Qin, Y. (2023, May). “Voicism” or “Content is King”?—How Chinese Female Sports Podcasters’ Auditory Cuteness Affects Enjoyment. Paper presented at the *Sport Communication Interest Group* of the 73rd International Communication Association (ICA) Annual Convention, May 25–29, 2023 in Toronto, Ontario, Canada.

*** Top Student Papers Panel, Sport Communication Interest Group.**

21. Qin, Y., Cho, H., **Yang, D.**, & Li, P. (2023, May). First vs. Final Impression Formation: Cues From Dynamic and Continuous Emotional Expressions in Social Media Profiles. Paper presented at the *Interpersonal Communication Division* of the 73rd International Communication Association (ICA) Annual Convention, May 25–29, 2023 in Toronto, Ontario, Canada.
20. Suk, J., Zhang, Y., Wang, R., **Yang, D.**, Levin, S. H., Dong, X., & Seo, J. (2023, May). Fleeting Public Attention and Stubborn Partisan Passion: Politicization of #MeToo on Twitter. Extended abstract presented at the *Political Communication Division* of the 73rd International Communication Association (ICA) Annual Convention, May 25–29, 2023 in Toronto, Ontario, Canada.
19. Zhang, Y., Suk, J., An, Z., Yue, Z., **Yang, D.**, Wang, R., Dong, X., Joseph, K., & Kwak, N. (2022, November). Mapping out Information Flow in the Social Media Ecosystem by Tracing Hyperlinks. Paper presented at the *Political Communication Division* of the National Communication Association (NCA) 108th Annual Convention, November 17–20, 2022 in New Orleans, Louisiana.
18. **Yang, D.**, & Labato, L. (2022, November). A Whole New (Expressive) World: How Virtual Stickers Have Reinvented Global Emotional Communication. Poster presented at the 2022 American Anthropological Association (AAA) Annual Meeting: Unsettling Landscapes, November 9–13, 2022 in Seattle, WA and online.
17. Labato, L., & **Yang, D.** (2022, November). Emotive Electrons: Exploring Chinese and U.S. Use of “Cute” Virtual Stickers in Mobile Messaging Communication. Paper presented at the SIETAR USA National Conference, November 3–6, 2022 in Omaha, Nebraska.
16. **Yang, D.**, Yang, Y., & Ye, J. (2022, October). Who Are the Misogynists that Stigmatize Feminists in Chinese Cyberspace? Poster presented at the 13th Asian Conference on Media, Communication & Film, October 17–20, 2022 in Tokyo, Japan and online.
15. **Yang, D.**, & Labato, L. (2022, October). Cross-Cultural Differences in Emotion Suppression in Mobile Messaging: A Different Picture with Virtual Stickers? Extended abstract presented at the Global Fusion conference, October 14–16, 2022 in Philadelphia, Pennsylvania.
14. **Yang, D.**, & Labato, L. (2022, September). An Innovative Self-Presentation Strategy in Mobile Messaging—Stickers. Poster presented at the 7th Annual International Conference on Communication and Management (ICCM2022), September 26–29, 2022. Virtual.
13. **Yang, D.**, & Atkin, D. (2022, August). A Meta-Analysis on the Influence of Media Multitasking on Enjoyment. Paper presented at the *Communication Theory and Methodology Division* of the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 3–5, 2022 in Detroit, Michigan.

***Second Top Faculty Paper, Communication Theory & Methodology Division.**

12. **Yang, D.** (2022, July). Cross-Cultural Comparisons of Political Discussion on Twitter and Weibo: Would Emojis Help to Break the Online Spiral of Silence? Extended abstract presented at the 2022 International Conference on Social Media and Society (#SMSociety), July 18–19, 2022. Virtual.
11. **Yang, D.,** Labato, L., Buck, R., & Liu, Y. (2022, May). Cross-Cultural Interpretation of Virtual Stickers' Emotions. Paper presented at the *Intercultural Communication Division* of the hybrid 72nd Annual International Communication Association (ICA) Conference, May 26–30, 2022.
10. Suk, J., Zhang, Y., Yue, Z., Wang, R., Dong, X., **Yang, D.,** Lian, R., & Kwak, N. (2022, May). “The personal is political”: A cross-platform approach to how networked acknowledgment before and after #MeToo transforms into politicization. Paper presented at the *Communication and Technology Division* of the hybrid 72nd Annual International Communication Association (ICA) Conference, May 26–30, 2022.
9. Qin, Y., Cho, H., **Yang, D.,** & Li, P. (2022, May). Emotional Expressions and First Impression Formation in Social Media Profiles. Paper presented at the *Interpersonal Communication Division* of the hybrid 72nd Annual International Communication Association (ICA) Conference, May 26–30, 2022.
8. **Yang, D.,** Labato, L., Ma, X., Yu, M., Xue, T., & Wang, H. (2022, March). Emotion Recognition of Cross-Cultural Stickers. Paper presented at the 9th Asian-Pacific Forum on Translation and Intercultural Studies (APFTIS), March 25–26, 2022. Virtual.
7. **Yang, D.** (2022, March). Media, Sports, and Nationalism in China. Extended abstract presented at the International Association for Communication & Sports (IACS) Summit, March 3–6, 2022 in Glassboro, New Jersey.
6. **Yang, D.** (2022, March). Voicisms in Sports Podcasts: A New Lookism? Paper presented at the International Association for Communication & Sports (IACS) Summit, March 3–6, 2022 in Glassboro, New Jersey.
5. Labato, L., & **Yang, D.** (2021, November). Small and Virtual, but Mighty: How Stickers in Texting Promote Communication—Cross-Cultural Examination. Paper presented at Truth and Responsibility, the hybrid 2021 American Anthropological Association (AAA) Annual Meeting.
4. **Yang, D.,** Lachlan, K., & Chen, Y. (2021, November). WeChat Learning, Gaming, and Midlife Empty Nest. Paper presented at the *Communication and Aging Division* of the National Communication Association (NCA) 107th Annual Convention, November 18–21, 2021 in Seattle, Washington.
3. Labato, L., & **Yang, D.** (2021, October). I See How You Feel: How Virtual Stickers Connect Us Emotionally Across Distance & Culture. Paper presented at the 15th Annual Mentoring Conference, October 24–28, 2021. Virtual.
2. **Yang, D.,** & Lin, C. (2021, August). Communicating Nation Branding: Pandas as Ambassadors for Wildlife Conservation and International Diplomacy. Poster presented at the *International Communication Division* of the Association for Education in Journalism and Mass Communication (AEJMC) Annual Conference, August 4–7, 2021. Virtual.

***Best Poster Award, International Communication Division.**

1. **Yang, D.**, Atkin, D., Rios, D., Wu, T. Y., & Liu, Y. (2021, May). Social Media Selfie/Portrait-Editing Motivations: Comparisons between Chinese and American Female College Students. Paper presented at the *Communication and Technology Division* of the virtual 71st International Communication Association (ICA) Annual Conference, May 27–31, 2021. Virtual.

PROCEEDINGS

1. **Yang, D.**, & Ye, J. (2022). Who are the misogynists that stigmatize feminists in China? *Proceedings of the Asian Conference on Media, Communication & Film 2022*, 147–158. The International Academic Forum (ISSN: 2186-5906). <https://doi.org/10.22492/issn.2186-5906.2022.13>
2. **Yang, D.**, & Labato, L. (2022). An innovative self-presentation strategy in mobile messaging —Stickers. *Abstract book of International Perspectives on Communication and Education* (p. 44). Communication Institute of Greece (ISBN: 978-618-85622-4-0).

ENCYCLOPEDIA ENTRIES

1. **Yang, D.**, & Lin, C. A. (2022). Giant Pandas for Wildlife Conservation and Global Diplomacy. *Encyclopedia*. <https://encyclopedia.pub/entry/35906>

GRANTS

1. **Brain Imaging Research Center pilot grant.** University of Connecticut, 2021.
Graduate Student Researcher. Received training on fMRI and eye tracking and helped with data collection.
“*Brain Mechanisms of Emotional and Cognitive Empathy: A Study Using Spontaneous, Dynamic, and Naturalistic Displays.*” (Ross Buck, P.I., funded).
2. **Wood/Raith Living Trust Summer Fellowship.** Wood/Raith Gender Identity Living Trust, University of Connecticut, 2022.
Yang, D. (P.I.). “*Predicting the Stigma of Feminism in China: Entanglement with Nationalism.*” (Funded, \$4,000).
3. **AEJMC Collaborative Scholar Grants 2022.**
Yang, D., & Atkin, D. (Co-P.I.). “*Cross-Cultural Differences in Political Emoji Use on Twitter and Weibo.*” (Not funded, \$2,700).
4. **The Waterhouse Family Institute for the Study of Communication and Society Grant.** Villanova WFI Communication Research Competition, 2022.
Yang, D., & Atkin, D. “*Fighting Against Intimate Partner Violence: Approaches to Reducing Stigma and Improving Disclosure Intentions.*” (Not funded, \$10,000).
5. **Zhejiang University Research Grant, 2023.**
Qin, Y., **Yang, D.** (Co-P.I.), Shi, M., & Wang, L. “*International Student Use of Global Social Media Video Platforms to ‘Tell China’s Story’.*” (Funded, \$700)
6. **AEJMC Collaborative Scholar Grants 2023.**
Yang, D., & Atkin, D. (Co-P.I.). “*Can Emojis Help Break the Spiral of Silence in a Polarized Cyberspace? A Cross-Cultural Study.*” (Not funded, \$2,880).
7. **Wood/Raith Living Trust Summer Fellowship.** Wood/Raith Gender Identity Living

Trust, University of Connecticut, 2022.

Yang, D. (P.I.). “*Can Non-Intersectional Feminism Reduce Negative Body Image? A Cross-Cultural Study.*” (Not funded, \$4,000).

8. **Youth Program of the National Social Science Foundation of Zhejiang Province, 2023.**
Qin, Y., **Yang, D.** (Co-P.I.), Li, S., Li, P., Li, M., & Shi, M. “*Short Video Application Usage and Subjective Happiness Among Rural Women in China.*” (Not funded, \$5,600).
9. **The Waterhouse Family Institute for the Study of Communication and Society Grant.**
Villanova WFI Communication Research Competition, 2023.
Yang, D., & Atkin, D. (Co-P.I.). “*Inhibitors of Asian American Bystander Intervention in Intimate Partner Violence: Stigma, Dialecticism, and Optimism Bias.*” (Not funded, \$10,000).
10. **Youth Program of the National Social Science Foundation of China, 2023.**
Qin, Y., **Yang, D.** (Co-P.I.), Zhao, Y., Zhang, C., Liu, C., Zhang, R., Shi, M., & Zhu, Z. “*How Chinese Short-Video Influencers Change Intercultural Communication Dynamics on International Platforms?*” (Not funded, \$28,000).
11. **International Association of Culture and Creative Industry Research, 2023.**
Qin, Y., **Yang, D.** (Co-P.I.), Zhu, Z., & Shi, M. “*A Study on Romantic Relationship Development with AI-Social Chatbots.*” (Funded, \$10,000).
12. **Qualitative Research Group Micro-Grant.** The School of Journalism and Mass Communication at the University of Wisconsin–Madison, 2025.
Wei, M., & **Yang, D.** (Co-P.I.). “*Queering the Present, Past, and Future: Active Creation of Fans Shipping Cecilia Yip and Angie Chiu as a Lesbian Couple in China.*” (Funded, \$500).

WORK IN PROGRESS

2. Naumoff, M., **Yang, D.,** Choi, J., & Luo, Y. (*submitted in March, 2025*). “Make American Women Feminine Again”: A Mixed-Methods Approach to Understanding Female Trump Supporters in the 2024 Presidential Election.
1. **Yang, D.,** Qin, Y., & Luo, Y. Silence Speaks Louder?: How Social Media Multitasking Affects Homework Efficiency.

TRANSLATED BOOKS

1. Zhu, C., & **Yang, D.** (2021). 《个体性与纠缠---社会生活的道德与物质基础》 Translated six chapters of *Individuality and Entanglement: The Moral and Material Bases of Social Life* by Herbert Gintis from English to Mandarin Chinese. Published by Truth & Wisdom Press (Shanghai) in April, 2021.
2. Translated Chapters 6, 7, and 8 of *Organizational Behavior* (2013, 10th Edition) (《组织行为学》) by Robert Kreitner and Angelo Kinicki and from English to Mandarin Chinese. Published by China Renmin University Press (Beijing) in 2018.
3. Translated one chapter of *Leadership Secrets of Hilary Clinton* (《希拉里领导力》) from English to Mandarin Chinese. Published by China Renmin University Press (Beijing)

in July, 2016.

INTERNAL SCHOLARSHIPS, FELLOWSHIPS, & ASSISTANTSHIPS

Awards, Scholarships & Fellowships

- **Summer Fellowship** (*competitive*, \$3,720.81) for research productivity during the 2023–2024 academic year. Department of Communication, University of Connecticut, May 2024.
- **Ross Buck Memorial Award for Outstanding Doctoral Achievement** (inaugural recipient). Department of Communication, University of Connecticut, April 2024.
- **Summer Fellowship** (*competitive*, \$4,967) for research productivity during the 2022–2023 academic year. Department of Communication, University of Connecticut, May 2023.
- **Robert F. and Margaret Dodge Belden Scholarship** (*competitive*, \$750) for excellence in academics and potential for future accomplishments. College of Liberal Arts and Sciences (CLAS), University of Connecticut, June 2022.
- **Summer Fellowship** (*competitive*, \$1,826) for research productivity during the 2021–2022 academic year. Department of Communication, University of Connecticut, May 2022.
- **Doctoral Dissertation Fellowship** (\$2,000). University of Connecticut, April 2022.
- **Graduate School Conference Participation Award** (\$1,000). University of Connecticut, August 2021.
- **Summer Fellowship** (*competitive*, \$256) for research productivity during the 2020–2021 academic year. Department of Communication, University of Connecticut, May 2021.
- **Merit-based tuition scholarships** (\$25k/year). Wake Forest University, 2016–2018.
- **Merit-based tuition scholarships** (\$30k/year). Wake Forest University, 2014–2016.
- **Third-Place Scholarship for Academic Excellence** (*competitive*, ¥1,000). Nankai University, 2011–2013.
- **Hong Kong Xinshan (“信善”, ‘Goodwill and Citizenship’) Scholarship** (*competitive*, ¥1,500). Nankai University, 2011.
- **Second-Place Scholarship for Academic Excellence** (*competitive*, ¥1,500). Nankai University, 2010.

Assistantships

- **Graduate Research Assistantship**. University of Connecticut, May–August 2022.
- **Graduate Teaching Assistantship**. University of Connecticut, 2018–Present.
- **Graduate Assistantship**. Wake Forest University, 2016–2018.
- **Graduate Research Assistantship**. Wake Forest University, August–December 2015.
- **Graduate Research Assistantship**. Wake Forest University, January–May 2015.

TEACHING

Instructor of Record. Montclair State University. Montclair, NJ. Since Aug. 2025

- CMST 201: *Fundamentals of Communication and Media Studies*.
 - Undergraduate level course covering theories from a variety of sub-fields, including nonverbal communication, sports communication, mass media effects, interpersonal communication, computer-mediated communication, and intercultural communication.
 - Mixed format of lecture and small group activity.
 - Program mandatory course.
- COMM301: *Communication Research Methods*.
 - Undergraduate level course covering a variety of qualitative and quantitative research methods, including how to conduct discourse analyses, interviews, focus groups, content analyses, surveys, and experiments.
 - Research paper writing.
 - Program mandatory course.

Graduate Teaching Assistant. University of Connecticut. Storrs, CT. Aug. 2018—May 2024.

- COMM1100: *Public Speaking*. Served as Teaching Assistant. Aug. 2023–May 2024
 - Instructed four sections, held office hours, and responded to student emails.
 - Attended all supervision meetings, performed individual/group tutoring, and assisted in electronic class management system for the course.
- COMM3310w: *Media Literacy and Criticism*. Served as **Instructor of Record**.
Aug. 2022–May 2023
 - Created syllabus, quizzes, assignments, and class activities.
 - Prepared slides, gave lectures both online and in person, held office hours, and graded assignments.
 - Managed course virtual community on *Blackboard*.
- COMM2600: *Media in the Information Age*. Served as Teaching Assistant.
Aug. 2021–May 2022
 - Graded assignments, held office hours, and responded to student queries.
 - Organized discussion activities on *Packback* (an online discussion platform).
 - Managed course virtual community and interacted with students to facilitate participation; uploaded grades from *Packback* into *Blackboard*.
- COMM2300: *Effects of Mass Media*. Served as Teaching Assistant.
Aug. 2021–May 2022
 - Graded assignments, held office hours, and responded to student queries.
 - Helped students review for exams.
 - Managed course virtual community, and uploaded grades from *Packback* into *Blackboard*.
- COMM1000 (online): *The Process of Communication*. Served as **Instructor of Record**.
May–June 2021
 - Created syllabus, exams, assignments, activities, and discussion questions.
 - Prepared slides, gave lectures, held office hours, and graded assignments.
 - Managed course virtual community, and interacted with students on *Blackboard*.
- COMM3100: *Persuasion*. Served as Teaching Assistant. Aug. 2020–May 2021
 - Graded assignments, held office hours, and responded to student queries.
 - Assisted in electronic class management system for the course.
- COMM3000Q: *Quantitative Research Method*. Served as Teaching Assistant.
Aug. 2019–May 2021
 - Led discussion sections, created slides and practice questions, reviewed course materials, and proctored exams.

- Held office hours, responded to students' inquiries, and graded assignments.
- COMM1000: *The Process of Communication*. Served as Teaching Assistant. Aug. 2018–May 2019
 - Led discussion sections, created slides and practice questions, reviewed course materials, and proctored exams.
 - Held office hours, responded to students' inquiries, graded assignments, and input final grades.

COMMUNITY SERVICE

Journal & Ad Hoc Conference Reviewer

Journals

- *Computers in Human Behavior*. July, 2021.
- *Social Media & Society*. January, 2023.
- *International Journal of Public Opinion Research*. March, 2023.
- Research Coordinator, *Frontiers in Communication*, since August, 2023.
- *International Journal of Human-Computer Interaction*. March, 2024.
- *Internet Research*. April, 2024.
- *International Journal of Human-Computer Interaction*. May, 2024.
- *New Media & Society*. May, 2024.
- *BMC Psychology*. September, 2024.
- *Journal of Computational Social Science*. November, 2024.
- *Mass Communication & Society*. December, 2024.
- *Computers in Human Behavior*. February, 2025.
- *Asian Journal of Communication*. March, 2025.
- *Scientific Reports*. April, 2025.
- *Scientific Reports*. September, 2025.
- *International Journal of Computational Intelligence Systems*. September, 2025.
- *Body Image*. September, 2025.
- *Humanities and Social Sciences Communications*. October, 2025.
- *Telematics & Informatics*. December, 2025.
- *Social Sciences & Humanities Open*. January, 2026.
- *Frontiers in Psychology*. February, 2026.
- *Journal of Hospitality and Tourism Management*. March, 2026.

Conferences

- ICA Annual Conference 2022 (*Communication and Technology Division, Intercultural Communication Division, & Sport Communication Interest Group*). November, 2021.
- AEJMC Mid-Winter Conference 2022. January, 2022.
- International Conference on Social Media and Society (SMSociety22). March, 2022.
- NCA Annual Conference 2022 (*Human Communication & Technology Division*). April, 2022.
- AEJMC Annual Conference 2022 (*Political Communication Division & Graduate Student Interest Group*). April, 2022.

- o ICA Annual Conference 2023 (*Communication and Technology Division, & Sport Communication Interest Group*). November, 2022.
- o NCA Annual Conference 2023 (*Human Communication & Technology Division, Communication & Sport Division, & Research in Progress Roundtables*). April, 2023.
- o Southern States Communication Association (*Gender Studies Division*). October, 2023.
- o ICA Annual Conference 2024 (*Communication and Technology Division, Intercultural Communication Division, & Sport Communication Interest Group*). November, 2023.
- o AEJMC Annual Conference 2024 (*Political Communication Division & Sport Communication Interest Group*). April, 2024.
- o NCA Annual Conference 2024 (*Human Communication & Technology Division*). April, 2024.
- o ICA Annual Conference 2025 (*Communication and Technology Division, Feminist Scholarship, & Sport Communication Interest Group; N = 7*). November, 2024.
- o AEJMC Mid-Winter Conference 2025 (*Political Communication Division, N = 5*). December, 2024.
- o AEJMC Annual Conference 2025 (*Mass Communication and Society Division, N = 4*). April, 2025.
- o AEJMC Mid-Winter Conference 2026. (*Commission on the Status of Women, N = 2*). December, 2025.