

JOHN C. LUTTROPP

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EDUCATIONAL PREPARATION

M.F.A. 1991, *Advertising Design*
Syracuse University, Syracuse, NY

Architecture in Japan, May-June 1987

Toured and studied in Kyoto and Tokyo, Japan; through Pratt Institute, New York, NY

B.F.A. 1982, *Sculpture*

Secondary areas of study: printmaking & graphic design
Milwaukee Institute of Art & Design, Milwaukee, WI

CURRENT TITLE

Professor
Graphic Design Program Director
Deputy Department Chair
Department of Art & Design
College of the Arts
Montclair State University
Upper Montclair, NJ

POSITIONS HELD AT MSU

1. Graphic Design Program Director (since 1988). Responsibilities include organization and development of graphic design program (BFA in Graphic Design major program and BA Studio specialization), hiring and advising of three to five adjunct instructors in graphic design, supervisor of three full-time graphic design professors, overseeing supply and equipment ordering, administration of 30-station Macintosh lab, internship program coordination for graphic design students at studios in New York and New Jersey, advising majors and teaching. Classes taught at MSU: Graphic Design Beginning I, Graphic Design Beginning II, Graphic Design Intermediate, Graphic Design Advanced 2, Intro to Computer Graphics, Advanced Computer Graphics, Web Page Design, History of Graphic Design, Art Forum, Design in Visual Culture, Fundamentals of Adobe Creative Suite
2. BFA in Studio Program Coordinator (2000-2003). Responsibilities included coordination and advising of BFA students (approximately fifteen each year); arranging weekly meetings with students and the BFA committee; policy and program development; setting up BFA portfolio interviews twice a year; organization of BFA exhibition in University Art Gallery each May; teaching BFA Major Studio Projects I & II (a total of 13 SSHs per student—Major Studio Project I: 3 credits; Major Studio Project II: 10 credits). BFA students come from all areas of the department and work with a faculty mentor and the BFA coordinator in development of their Major Studio (thesis) project over the course of their senior year

In addition to the aforementioned duties, I have also served in the following capacities at the University:

- Department Chair, Department of Art & Design, 1993-1996

- Summer Session Department Chair, 1993, 1994, 1995, 2006, 2007, 2008
- Interim Department Chair, Department of Art & Design, August 2007-September 2008
- Acting Department Chair, Department of Art & Design, Fall 2006
- Deputy Department Chair, 2004-present
- Program Developer, BFA in Graphic Design major. Approved spring 2007
- Space Planning and Development (with graphic design area, MSU administration and Architectural and Engineering staff) and ordering of equipment for new 30-workstation Graphic Design MacLab Studio and faculty offices in College Hall 124, 2006
- Space Planning and Development (with graphic design area, MSU administration and Architectural and Engineering staff) and ordering of equipment for new 22-workstation MacLab and 10-workstation Design Studio Lab in Finley 206 A & B, 2000
- Chair, Department Planning Committee, 2009-2010
- Chair, Member, Department Curriculum Committee, 1993-present, Chair 2008-present
- Chair, Curriculum Committee, School of Media Arts & Communication Task Force, 2008-2009
- Chair, Department PAC, 1998-1999, 1999-2000
- Chair, Art & Design Mission and Planning Committee, 2003
- Chair, Department of Art & Design Illustration Search Committee, 2001
- Chair, Director of Academic Technology Search Committee, 1998
- Chair, University Logo Committee, 1994
- University Representative (1 of 6) at the Technology Learning and Teaching Roundtable, two-day seminar in Edison, NJ, 1998
- College Representative, Faculty Senate, 2000-2003
- College Representative at Educause technology conference, Los Angeles, CA, 2001
- College Representative, University Academic Computing Committee, 1992-2000, Chair, 1995
- Department Representative, National Association of Schools of Art and Design (NASAD) accreditation organization, 1993-1997, 2006-2010
- Department Representative, NASAD annual meeting, Seattle, WA, 2008
- Department Representative, NASAD annual meeting, Kansas City, MO, 2007
- Department Representative, NASAD annual meeting, Minneapolis, MN, 2006
- Department Representative to CART faculty internship program to New Zealand and Australia, May-June, 1995
- Department Representative to CART “*Jumpin’ Jammin’ Jazz*” International tour to Slovakia, Hungary and Slovenia, May 1994
- Department Representative to CART “*Best of Broadway*” European tour to Ukraine and Holland, May-June 1992
- Faculty Leader: MSU Graphic Design in London, January 6-16, 2010. Organized and conducted tours of London museums, design studios and advertising agencies with a group of ten students
- Faculty Co-leader: MSU Graphic Design in London, January 5-15, 2009. Organized and conducted tours of London museums and design studios with a group of fourteen students
- Mentor, University New Faculty Program, 2008-09
- Member, School of Media Arts & Communication Task Force, 2008-present
- Member, CART Curriculum Committee, 2008-present
- Member, CART Technology Coordinator Search Committee, 2008
- Member, Bell Tower Initiative, Business Committee, Spring 2008
- Member, University Provost Search Committee, Fall 2007
- Member, University Computer Lifecycle Replacement Committee, 2006-2007
- Member, BFA Review and Advising Committee, 1990-2007
- Member, Department Foundations Planning Committee, 2005-2006
- Member, Art & Design Technology Committee, 2001-2004
- Member, Industrial Design Committee, 2002-2005
- Member, Architectural and Engineering Services Senior Manager Search Committee, 2001

- Member, Office of Information Technology Internet Specialist Search Committee, 2001
- Member, Department PAC, 1997-2000
- Member, University Publication Design Search Committee, 1998
- Member, University Art Gallery Committee, 1992-1997
- Member, MA review committee, 1989-1996
- Member, Presidential Symposium Committee; “*Computerization of the Campus*,” 1994
- Member, Ellen Mohammed Scholarship Committee, 1994
- Member, CART Commencement Committee, 1993 & 1994
- Member, Student & Alumni Exhibition Committee, 1992 & 1994
- Member, CART Performing Arts Talent Scholarship Committee, 1990
- Member, CART Recruiter Search Committee, 1989
- Presenter at *MSU School of the Arts Open House*, 2000, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010
- Presenter at *Career Day in the Visual Arts*, May, 1994
- Graphic Design MacLab Coordinator: This includes software repairs and upgrades; file management on lab hard drives and servers; repair of hardware when possible and arranging for repairs through OIT when needed; scheduling of lab for Art & Design courses; hiring, training, and supervising Student Lab Assistants (4-6 each semester), 1988-present
- Department Portfolio reviews, 1989-present. Coordinator of BFA in Graphic Design portfolio reviews since 2007
- CART Fundraiser Aide, 1993 & 1994
- Department Faculty/Student Liaison, 1990-1993
- Teen Arts Festival Judge/Instructor, 1990

ADDITIONAL AND RELATED TEACHING EXPERIENCE (outside of MSU)

Presenter, with Professor Anthony Inciong, “*Graphic Design, Beginning I: A New Approach*,” AIGA FH3 Design Education Conference, Chicago, IL, March 2009. Paper is published at:

<http://www.futurehistory3.com/papers.html>

Lecturer, “*The Business of Graphic Design*,” Northern Illinois University, September 2003

Lecturer, “*Technology in the Classroom*,” MSU faculty open lecture, October 2001

Lecturer, “*John Luttropp, Interdisciplinary Designer*,” Northern Illinois University, November, 1999

Lecturer, “*Current Architecture in Japan*,” at Design Camp ’88, a Midwest intensive study seminar, and at the University of Wisconsin-Milwaukee, 1988

Instructor, Milwaukee Institute of Art & Design, 1984-1988. Courses taught: Typography, Package Design, History of Design, Visual Communications, Problem Solving, Basic Design 1 & 2, Color Theory, Computer Graphics 1, and Silk-screening 1. While at MIAD, I assisted in the development and implementation of a new basic design program at the freshman level

Instructor, University of Wisconsin-Milwaukee, 1987
Graphic Design 1

Instructor, Mount Mary College, Milwaukee, WI, 1986
Exhibition Design

ARTISTIC ACHIEVEMENT

Graphic Design Projects

At Montclair State, I have served as an advisor and designer for printed materials within the Department of Art & Design and other areas within the College of the Arts. This includes work on special event logos, newsletters, posters, gallery catalogs, flyers for visiting artists, and other graphic work. In 1992, I designed the press kit, poster, program, tour jacket, luggage tag, and lobby displays for the CART's "Best of Broadway" European tour, and designed the press kits tour jackets for the 1993 International Tour: "The Madrigal Singers," and the 1994 International Tour "Jumpin' Jammin' Jazz."

Design of poster, invitation, badge, and banner for ILFORD's annual PMA BASH held in Miami, FL

Advertising designer, ILFORD Cooltone photographic paper introduction. Created advertisement that ran in *Photo District News*, *Hasselblad News*, *View Camera*, *Camera Arts*, and *Photo Techniques* magazines. *View Camera* and *Camera Arts* are consumer publications. The others are trade publications. Also designed a poster and temporary tattoo for the Cooltone line to be distributed at trade shows and by mail from ILFORD, 2000

Design and production of the 320-page textbook: "Graphic Design and Production Technology," for Prentice Hall. I also co-wrote the book with Professor Martin Greenwald

Design of four-color brochure and collateral materials for the Microcar & Minicar Club 2000 International Microcar Rally

Art Director/Designer of ILFORD ILFOPRO newsletter, 1999-2005

Art Director/Designer of ILFORD Photo Instructor magazine, 1997-2005

Consultant to author Sharon Aker for "The Macintosh Bible", 7th edition, 1999

Editor and art director of *MINUTIA* magazine for the Microcar & Minicar Club, an international organization for the preservation of small and unusual cars, 1991-1998

1992 & 1993 Annual Reports, American Cancer Society, Essex Unit, NJ

1994 New Year's card for Samfunds-Kontakt A/S, Denmark

Package design for Vaseline, Lipton, and Hellman's, through Kahn/Larsen/Walsh, Paramus, NJ

Registration form, program, folder, and badges for the American Association of University Administrators National Convention in Cincinnati, OH

Book design for Addison-Wesley and Thaumaturge Books: *The PowerBook Companion*, 2nd Edition by Richard Wolfson and Sharon Zardetto Aker, *The Macintosh Dictionary* by Andy Baird and *The PowerBook Companion* by Richard Wolfson

Macintosh desktop icons for the program: "Xtras" edited by Sharon Zardetto Aker, published by Addison-Wesley and Thaumaturge Books

Macintosh computer graphics for Coca-Cola, Disney and Ethan Allen, through Cato Gobé and Associates, New York, NY

Macintosh computer graphics for *Builder* and *Healthy Man* magazines, through Steve Phillips Design, New York, NY

Identity for the following companies: Korinis Dentistry, Fort Lee, NJ; Rennsport Auto Works, Hackensack, NJ; Schnitzer Photography, Upper Montclair, NJ; "Atlas" jewelry line for Spaz/Pixel, Chicago, IL; Rocklin Opticians, Montclair, NJ; Gilo Photography, Milwaukee, WI;

Terminal Neon, Milwaukee, WI; The GEORGE ZimmerMAN, Milwaukee, WI; Milne Photography, Milwaukee, WI; Gartzke Photography, Milwaukee, WI

Icons for Silicon Beach's "SuperPaint" manual

Three page color Macintosh illustration for promotional catalog for Milwaukee Institute of Art & Design, Milwaukee, WI

Promotional design for the performance/design group PMT, including posters, passes, T-shirts and promotional materials

Poster, program and identity for Great Lakes Film Festival, "Japanese Culture through Cinema." Milwaukee, WI

Posters, programs, trophies and identities for the "American Finger-Style Guitar Festivals." Milwaukee, WI

Posters and program for Mount Mary College, Milwaukee, WI: Interior Design Seminars

Cover design for *Wisconsin Architect* magazine

Illustrator for *Astronomy* magazine

Group Exhibitions

MSU Graphic Design Student & Faculty Exchange Exhibition (online), Seoul National University of Technology (SNUT), Korea, 2009

MSU Faculty Exhibition, 2004

MSU Faculty Exchange Exhibition, SNUT, Korea, 2003

MFA Invited Artist Exhibition, MFA Gallery, Montclair State University, April 2000

Transcending Boundaries, College of Fine Arts, Shanghai University, Shanghai, China, 1999

Faculty Exhibition, Gallery 3-1/2, Montclair State University, Upper Montclair, NJ, 1998

The Art of Design 2.1, featuring the work of American graphic, industrial and interior designers. Northern Illinois University, October-November, 1996

Save Outdoor Sculpture, Frederick Layton Gallery–Milwaukee Institute of Art & Design, 1994

The Art of Design 2, featuring the work of American graphic, industrial and interior designers. Haggerty Museum, Milwaukee, WI, June-September 1993

Alumni Exhibition, Frederick Layton Gallery–Milwaukee Institute of Art & Design, Milwaukee, WI, August, 1993

New Jersey Faculty Exhibition, Trenton State University, Trenton, NJ, 1991

Design, construction and participation in the Milwaukee Art Museum sponsored *Art Cart Caper*. Won the "Reitman and Mueller Award" for most creative entry, 1987

Installation at *The Force on Water Street*, a Milwaukee art and furniture gallery, 1986

Design, construction and participation in the Milwaukee Art Museum sponsored *Art Cart Caper*. Won the "Brooks Stevens' Award" for "Creativity with Movement," 1986

Two-person show, with Michael Kasun: Wright Street Gallery, Milwaukee, 1986

Lamps of America, UW-Milwaukee Union Art Gallery, sponsored by Terminal Neon, 1985

Terminal Neon, neon art show, Milwaukee, 1984

Wisconsin Trends, Milwaukee Art Museum, 1982

Wisconsin Images, Milwaukee Art Museum, 1982

Carroll College Print Show, Carroll College, Waukesha, Wisconsin, 1981

Color Xerox, Continental Divide Gallery, Silver City, New Mexico, 1981

Installation at Perihelion Gallery, Milwaukee, 1981

Installation at *Art Bash*, Century Hall, Milwaukee, 1981

One-Person Exhibitions/Commissions

Art director for the film "*In Memoriam*," by Claudia Looze, 1988

Permanent public sculpture at Engine House #25, Milwaukee, Wisconsin, commissioned by the Milwaukee Art Commission, 1988

Choreographed and created musical score for "*Spiral Axis*," a collaboration with dancer Diane Vanderhei, performed at the Milwaukee Art Museum and the Maine Arts Festival, 1987

Design consultant for Terminal Neon, 1984-1988. Installations include Marshall Field's department store, Milwaukee, the Milwaukee Ballet Company, Cafe Voltaire, Milwaukee, and several private residences.

"*Architectural Accessories*," Mount Mary College Gallery, 1985

Permanent public sculpture at MECCA Convention Center, Milwaukee, Wisconsin, commissioned by the Milwaukee Art Commission, 1983

Performance

From 1985 to 1987, and from 1990 to 1992, I was a member of the performance group "Pioneers of Modern Typography," or PMT, which created and staged audio/visual performances based on specific themes. The following is a list of the performances of which I was involved: My involvement included design and construction of sets, costumes and music, along with performing.

"*Convergence—a history of performance art in Milwaukee*" Walkers Point Art Center, Milwaukee, WI, October 2003

"*Interdisciplinary Design*" Art Forum, Montclair State College, May 1992

"*ESSE paper premiere*," Time Life Building, NY, November 1990

"*Tribal Sex*," Theater X, Milwaukee, June 1987

"*The History of Architecture*," Wisconsin Society of Architects Conference, Oconomowoc, Wisconsin, May 1987

"*Tribal*," Cafe Voltaire, Milwaukee, April 1987

"*Utopia*," Francis Ford Studio, Milwaukee, February 1987

"*Has-beens*," Cafe Voltaire, December 1986

"*Picasso's Birthday*," Milwaukee Art Museum, November 1986

"*DooDooToo*," Haggerty Art Museum, Milwaukee, October 1986

"*Drama/Trauma*," Bogart/Greuel Studio, Milwaukee, September 1986

"*DooDoo*," Cafe Voltaire, August 1986

"Happy Birthday," Cafe Voltaire, June 1986
"Interview," Cafe Voltaire, June 1986
Third Ward Block Party performance parade, sponsored by Theater X, Milwaukee, May 1986
"3-D," Cafe Voltaire, April 1986
"Hours of Power," Cafe Voltaire, March 1986
"Head," Cafe Voltaire, February 1986
"Communism," Cafe Voltaire, December 1985
"Automotive," Cafe Voltaire, November 1985
"Salon d' Refuse," Carri Skoczek Studio, Milwaukee, October 1985
"Screens," MIAD Beaux Arts Ball, Polish Falcon Hall, Milwaukee, October 1985
"Dental Hygiene," Cafe Voltaire, October 1985
"White Noise," Cafe Voltaire, September 1985
"Television," Cafe Voltaire, September 1985
"Nature," Cafe Voltaire, August 1985
"Suburban Living," Cafe Voltaire, July 1985
"Sex," Cafe Voltaire, June 1985
"Neon," UW-Milwaukee Union Art Gallery, for Terminal Neon's *"Lamps of America"* show, May 1985
Cafe Voltaire grand opening, May 1985

AWARDS AND RECOGNITION

Juror for the Fashion Institute of Technology (FIT), Manhattan, senior graphic design exhibition, Spring 2008
Sabbatical from Montclair State University to research and create design concepts for the book: "PMT: From Yesterday Until Tomorrow", Fall 2003
Sabbatical from Montclair State University to research and develop a course on the History of Graphic Design (currently taught as ARGD280 Design in Visual Culture), 1996-1997
"Golden Quill Award," *Old Cars Weekly*, for editorial design of *MINUTIA* magazine, 1994, 1995, 1996, 1997, 1998, 1999
MSU Global Education Grant for travel to New Zealand and Australian Universities, 1995
MSU Global Education Grant for travel to Slovakia, Hungary and Slovenia, 1994
Communications Award, American Cancer Society, New Jersey Division, 1993, 1995
Juror for the *NJ.eps* computer graphics competition, 1993
Award of Excellence: American Corporate Identity, 1991
Competition Winner, Milwaukee Art Commission, for permanent public sculpture at Engine House #25, Milwaukee, Wisconsin, 1987
Recipient, Wisconsin Arts Board Grant, 1987

Competition Winner, Milwaukee Art Commission, for permanent public sculpture at MECCA Convention Center, Milwaukee, Wisconsin, 1983

One of the “84 Most Interesting People in Milwaukee,” *Milwaukee Magazine*, 1984

Who’s Who in American Colleges and Universities, 1979-1982

National Honor Society, 1973-75

PUBLICATIONS/PRESS

BOOKS

Co-author, with Martin Greenwald, of the textbook, “Designing for Print Production”, Delmar Cengage Learning, 2009

Co-author, with Martin Greenwald, of the textbook, “Graphic Design and Production Technology”, Prentice Hall, 2001

Co-author, with Martin Greenwald, of the textbook, “Graphic Communication: Design Through Production”, Delmar, 1997

Author and publisher of a limited edition art book, “If I Were a WAYBOY”, a collection of my poems illustrated by 20 professional illustrators from the East Coast and the Midwest, 1992

Design work included in the book “Visual Literacy” by Richard and Judith Wilde, Watson-Guption Publications, 2000

Design work included in the book “Visual Literacy” by Richard and Judith Wilde, Watson-Guption Publications, 1991

Logo design included in the book “American Corporate Identity/7”, 1991

Author and software designer for the interactive Hypercard program for the Macintosh Computer: “STYLE: Content & Context in Contemporary Graphic Design” 1991

ARTICLES

Featured in an article on the history of performance art in Milwaukee, *The Milwaukee Journal/Sentinel*, October 2, 2003

Featured as part of article on short-run automotive magazines in *The New York Times*, October 16, 2000

Cover feature article “His Minicar is Getting Attention in Town, and Awards on the Road”, *The West Orange Chronicle*, September 14, 2000

Illustration included in the book: “The Macintosh Almanac” by Sharon Zardetto Aker, Thaumaturge Books and Ziff/Davis Publishing, 1993

Published articles in the Art Directors Club of New Jersey newsletter: “*Buying Lifestyle*,” January 1992; “*Green Design*,” February 1991; *Mouse Tricks*—a feature on electronic design tips, 1992-1993

Article in Montclair State Critical Thinking newsletter “*Why Can’t Advertising Be More Like Foreplay*,” 1991

Featured with the group PMT in the annual design issue of *Design Journal*, a Korean arts magazine, 1988

Author and Graphic Designer: DESIGNWORLD, a bimonthly feature in *ARTMUSCLE* magazine, a Midwestern art magazine, 1988

Milwaukee Journal: feature article on PMT, 1988

Interview of PMT by radio station WMSE, Milwaukee, 1988

Milwaukee Sentinel: article on Engine House #25 sculpture, 1987

Milwaukee Journal: featured in an article on fashion and design, 1987

Featured with PMT in *Wisconsin Architect* magazine, 1987

Milwaukee Magazine: featured as one of the most interesting people in Milwaukee, 1984

Milwaukee Journal: article on hanging sculpture for MECCA convention center, 1983

MAGAZINES

Editor and art director of *MINUTIA* magazine for the Microcar & Minicar Club, an international organization for the preservation of small and unusual cars, 1991-1998

Writer/designer of pamphlet distributed by PMT “*How To Succeed In Graphic Design*” 1991

Co-editor and art director: *The Met Gazette*, a monthly magazine for the Metropolitan Owner’s Club of North America, 1988-1989

Editor and designer for *SEE* magazine, a monthly forum for photocopied artwork, 1986-1987

Illustrator for *Astronomy Magazine*, March and April 1987

Copywriter and graphic designer for *Motion* magazine, April and May 1986

TELEVISION

Featured on WCBS news, New York with the Microcar & Minicar Club, August, 1993

REVIEWER

“Megg’s History of Graphic Design” online learning resource, Wiley Publishing, 2008

“Graphic Communications Today, 4th Edition”, by William Ryan and Theodore Conover, Delmar Cengage Learning, 2008

PROFESSIONAL ASSOCIATIONS

The Honor Society of Phi Kappa Phi. Initiated 1996 (nominated membership)

Board of Managers, American Cancer Society, Essex Unit. 1994-1997 (elected position)

Communications Committee Volunteer, American Cancer Society, 1992-1996 (volunteer position)

Co-Chairman, The Microcar & Minicar Club, Inc. 1995-2000 (elected position)

AIGA New York Chapter, 2000-present (paid membership)

Art Director’s Club of New Jersey (ADCNJ), 1989-present (paid membership)

Art Director’s Club of New Jersey, Education Committee member, 2007-present (volunteer position)

Electronic Design Committee (EDC), ADCNJ, 1988-1993; Chair, EDC, 1992-1993 (volunteer position)

New Jersey Art Directors Club Scholarship Competition host, 1994, 1995, 1996 (volunteer position)

New Jersey Macintosh Users’ Group, 1988-2000 (gratis membership)

INTERNATIONAL TRAVEL

While at MSU, I have travelled and met with artists, designers, and educators in the following countries: Australia, Canada, England, France, Germany, Holland, Hungary, Japan, New Zealand, Slovakia, Slovenia, Ukraine