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| Ronald BrooksDepartment of Writing Studies1 Normal Ave.Montclair State UniversityMontclair, NJ 07043 |
| brooksjrr@montclair.edu |
| Education |
|  | University of Oklahoma, Norman, OK |
| Ph.D. in English (Composition, Rhetoric, and Literacy Emphasis) | 2004 |
| Dissertation: “Red Scare Rhetoric and Composition: Early Cold War Effects on Writing Instruction, 1934-1954”Advisor: Catherine Hobbs |
| Old Dominion University, Norfolk, VA |
| M.F.A. in English | 1997 |
| Old Dominion University, Norfolk, VA |
| B.S. Communication | 1993 |
| Academic Appointments |
|  | Montclair State University, Montclair, NJ**Associate Professor** – Founding Chair, Department of Writing Studies  | **2017-Present** |
| Oklahoma State University, Stillwater, OK |  |
| Associate Professor – Associate Head, Director of Rhetoric and Professional Writing | 2015-2017 |
| Associate Professor – Director of First Year Composition | 2011-2015 |
| Assistant Professor – Associate Director of First Year Composition  | 2005-2011 |
| Western Oregon University, Monmouth, OR |
| Assistant Professor  | 2004-2005 |
| University of Oklahoma, Norman, OK |  |
| Teaching Assistant | 2000-2004 |
| Publications |
|  | “You Have to Have (My) Credentials to Be a Writer.” *Bad Ideas About Writing.* Cheryl Ball and Drew Loewe (Eds). (60-32). Morgantown, WV: WV Libraries, Digital Publishing Institute, 2017. |
|  | “Using Autoethnography to Unify Writing Center and Composition Practicums.” *Writing Program and Writing Center Collaborations: Transcending Boundaries.* Alice Myatt & Lynne L. Gaillet (Eds). (47-67). New York: Palgrave Macmillan, 2016. (Rebecca Damron, co-author) |
|  | “Mechanical Bride of Pinbot: A Second Take.” *Itineration: Cross-Disciplinary Studies in Rhetoric, Media, and Culture (2016) n. pag. Web.* |
|  |  “Rhetorical Theory in the Light of Food: The Meaning of Authority in *Top Chef Masters*” *Pre/Text: A Journal of Rhetorical Theory* 21.1-4 (2013): 173-186. |
|  | “The Mechanical Bride of Pinbot: Redressing the Early McLuhan.” *Enculturation: A Journal of Rhetoric, Writing, and Culture* 11.3 (2011): n. pag. Web.  |
|  | **“**Ends and Means: Implications of Peace Rhetoric in Oklahoma Writing Classrooms.” *Oklahoma English Journal* 23.2 (2011): 4-11. |
|  | “Early Cold War Professional Communication: A Rationale for Progressive Posthumanism.” *Technical Communication Quarterly* 19.1 (2010): 19-46.  |
|  | “Historicizing Critiques of Procedural Knowledge: Richard Weaver, Maxine Hairston, and Post-Process Theory.” *College Composition and Communication* 61.1 (2009): W90-W106*.*  |
|  | “Ingenuous and Cunning Identifications: Kenneth Burke and the Antifoundational Classroom Community.” *Compendium 2: Writing Teaching and Learning in the University 2*.1 (2009). n. pag. Web. 10 Sep. 2010. |
|  | “Microsimulations: Bridging Theory and Practice in the Composition Practicum.” *Simulations and Gaming* 38.1 (2007): 352-361. |
| Reviews  |
|  | “What is Posthumanism? by Cary Wolfe. (Review)” *JAC: Rhetoric, Writing, Culture, Politics* 32.1 (2012): 391-394.  |
|  | **“**History or Historicism?: The American Debt to Scottish Rhetoric.”Scotia: Interdisciplinary Journal of Scottish Studies 25 (2001): 29-36. (With David Metzger) |
| Papers |
|  | Computers and Writing. “What Happens When You Try This Stuff with Kids These Days. East Lansing, MI, June 21, 2019.Conference on College Composition and Communication. “Performances, Possibilities, Problems: A Newly-Independent Department Writes Its Own Script.“ With Caroline Dadas, Laura Field, and Jessica Restaino. Pittsburgh, PA, March 15, 2019.LACK iii. “Cut-Ups and Compositional Craft: Sound As a Lacanian Frame for Invention.” Clark University, Worcester, MA. May 9, 2019.  Computers and Writing. “What Pinball Teaches Us About Procedural Rhetoric.” Fairfax, VA. May 26, 2018.R-CADE Symposium. “The Craft and Art of Digital/Analog Juxtaposition.” Camden, NJ. April 20, 2018.Conference on College Composition and Communication. “Content, Writing Studies, and the Material-Political Conditions of Ken Macrorie’s Uptaught.” Kansas City, MO. March 17, 2018.LACK 2017. “Resembling Transfer: Lacanian Transference, Pedagogy, and Politics.” Colorado Spring, CO. October 20, 2017. |
|  | Conference on College Composition and Communication. “Toward a More Ethical Writing Assessment: Cultivating Risk, Range, and Reflection with the Learning Record.” Portland, OR. March 17, 2017.  |
|  | Rhetoric Society of America. “The Future of Rhetoric.” Atlanta, GA. May 27, 2016. |
|  | Bureaucracy and the Organization of Knowledge: A Symposium. “Rhetoric, University Bureaucracy, and the Removal of So-Called Subversives in the Early Cold War.” University of North Texas. April 2, 2015.  |
|  | Writing Program Administrators. “Hillocks.0: Treating Traditional Classroom Space as if it were Digital.” Normal, IL. July18, 2014. |
|  | Rhetoric Society of America. “Mundane Lives: Robert Ashley’s Object Oriented Aria.” May 26, 2014.  |
|  | Conference on College Composition and Communication. “We Have Always Been Postcomposition.” Las Vegas, NV. March 16, 2013.  |
|  | Modern Language Association. “The Mechanical Bride of Pinbot: A Second Take.” Boston, MA. Jan 5, 2013. |
|  | Writing Program Administrators. “The WPA Outcomes Statement: Comparing Student and Teacher Perceptions.” Albuquerque, NM. July 21, 2012.  |
|  | Rhetoric Society of America. “Temple Grandin: A Lesson in Identification.” Philadelphia, PA. May 26, 2012. |
|  | Conference on College Composition and Communication. “Gateways Beyond Analysis: McLuhan’s Posthumanist Metaphors.” St Louis, MO. March 23, 2012.  |
|  | Writing Program Administrators. “Lighten Up, Watson: The Implications of a Posthumanist Approach to Grammar.” Baton Rouge, LA. July 17, 2011.  |
|  | Rhetoric Society of America (RSA). “Half-Human Half-Animal Figures: Incipient Posthumanism in McLuhan’s *The Mechanical Bride.”* Minneapolis, MN. May 28, 2010.  |
|  | 21st Annual Far West Popular and American Culture Association “A Painted Pony: Don Draper’s Perversion of the Rhetoric Appeals in *Mad Men*.” Las Vegas, NV, March, 2009. |
|  | Rhetoric Society of America (RSA). “What the Early Cold War Teaches Us About Teaching Rhetoric.” Seattle, WA. May 25, 2008. |
|  | Conference on College Composition and Communication (CCCC). “Cynicism and the Science of Democracy: Uses and Abuses of Propaganda Analysis.” Chicago, IL. March 24, 2006.  |
|  | *Conference on College Composition and Communication (CCCC). “*The Writing is the Thinking: An Investigation of Herbert Weisinger’s ‘A Subject for Freshman Composition.” San Francisco, CA. March 15, 2005.  |
|  | *Conference on College Composition and Communication (CCCC).* “Peace Rhetorics in the Composition Classroom.” San Antonio, TX, March 26, 2004.  |
|  | *Computers and Writing Conference*. “Using Multi-literacies in Teaching Technical Writing to Engineers and Scientists.” West Lafayette, Indiana, May 23, 2003. |
|  | *Rhetoric Society of America (RSA) Conference*. “Poetics and Performativity: Alternative to Clandestine Violence in the Rhetorics of Kenneth Burke and Judith Butler.” Las Vegas, NV, May 25, 2002. |
| INVITED PRESENTATIONS |
|  | “Written Communication Workshop.” University Assessment and Testing. Oklahoma State University. Workshop Facilitator, 2014-2015 (3 Workshops in the Series). |
|  | “Integrating and Assessing Writing in Your Class.” Provost’s Faculty Development Initiative. University Assessment and Testing. Oklahoma State University. Workshop Facilitator, 2013-2014 (3 Workshops in the Series).  |
|  | “Conference Abstract Workshop: How to Interpret a CFP.” Oklahoma State Chapter of Rhetoric Society of America. Stillwater, Ok. Co-Presenter. April 25, 2014. |
|  | “Preparing Students for First-Year Composition.” National Writing Project, Stillwater, OK. 2011. |
|  | “What First-Year Composition Wants.” National Writing Project, Stillwater, OK. June 20, 2009.  |
|  | “Learning Styles Roundtable.” National Writing Project, Tulsa, OK. June 23, 2008. |
|  | “Toulmin and Legal Reasoning.” Oklahoma City University. May 1, 2008. |
|  | “Learning Styles Roundtable.” National Writing Project, Stillwater, OK. June 16, 2007. |
| Service Publications |
|  | Brooks, et al (eds.). *A Guide to Writing and Research at Oklahoma State University and Beyond.* Southlake, TX:Fountainhead Press, 2015.  |
|  | Brooks, et al (eds.). *Academic Universe: Research and Writing at Oklahoma State University.* Plymouth, MI: Hayden, McNeil, 2009.  |
|  | Brooks, Ron (contributor). “The Future of Burke Scholarship: Recent Dissertations on or about Burke.” *Kenneth Burke Society Newsletter*. Clark Roundtree, publisher. |
| Grants |
|  | ITLE Faculty Fellow Program | **2016** |
|  | Community Engagement Grant: Writing Oklahoma Now | **2016** |
|  | Provost’s Teaching Research Grant (ITLE)  | **2012** |
|  | Internal Sabbatical Research Leave (Competitive Award) | **2009** |
|  | Arts and Sciences Travel Grant--University of Washington Archives | **2007** |
|  | Dean’s Incentive Grant | **2006** |
| Administrative Experience  |
|  | Montclair State University, Montclair, NJ |
|  | **Chair, Writing Studies** |
|  | Academic programs: ongoing curriculum review, renewal, and development, course and class scheduling, exercising academic judgment on requests for exceptions to established requirements or procedures, maintaining the integrity of the curriculum, and fostering teaching excellence. Scholarly activities: fostering a climate that is conducive to, and supportive of, scholarly activity and the pursuit of external funding. Planning: ensuring that the department remains actively engaged in tactical and strategic planning, that plans are implemented, and that the department has a clear vision for its future. Personnel: exercising sound, independent, and rigorous academic judgment in accordance with established University criteria when evaluating materials and making decisions about recruitment, hiring, reappointment, tenure, promotion, range adjustment, and sabbaticals; mentoring non-tenured faculty and encouraging the continuous development of all faculty; identifying, hiring and evaluating adjunct faculty of high quality, and ensuring that all actions are in compliance with the University’s Affirmative Action program. Finances and facilities: preparation and monitoring of the departmental budget; coordination and care of facilities and equipment. Student recruitment and retention: ensuring that the department has active and effective initiatives, in collaboration with the University’s Undergraduate Admissions Office and the Graduate School, to attract an academically strong and diverse pool of students to its programs, as well as ensuring that the department has effective measures in place, in collaboration with University advising and counseling services, to support the achievement of students in its programs and their timely graduation. Leadership: exercising those qualities of leadership that will encourage constructive and collegial relationships among the department faculty that support the academic excellence and development of the department’s programs and the success of students. Additional responsibilities include participation in the Chairs’ Council, articulation with and implementation of University policy, and representation of the department to the School/College as well as to the larger professional community and general public. Other responsibilities as assigned by the Dean.  |
|  | Oklahoma State University, Stillwater, OK |
|  | Associate Head  |
|  | Manage yearly departmental outcomes assessment, using multiple measures.Communicate results of assessment project to curriculum committee, advisors, and faculty.Coordinate faculty travel and help faculty find funding for additional travel and research projects.Research granting organization and communicate to faculty about upcoming opportunities and deadlines for grants.Create posters and advertisements for the department.Problem-solve directives as they arrive from upper administration.*Oklahoma State University, Stillwater, OK*Director of Rhetoric and Professional WritingFacilitate monthly program meetings and address program concerns.Communicate program expectations to new and experienced graduate students.Listen to graduate student concerns and devise solutions, when possible.Revise course curriculum, devise new courses within the major.Schedule courses for faculty and graduate students within the program outside of first year composition.Serve as Academic Integrity Facilitator for the department.Direct internships & maintain good relationship with businesses and non-profits in the Stillwater community.  |
|  | Oklahoma State University, Stillwater, OK |
|  | Director of First Year Composition | 2010-2015 |
|  | Oversaw daily operations of a program consisting of approximately 155 sections of composition I & II.Communicated as program director to department head and to upper administration about matters relating to first year composition.Addressed sensitive matters relating to athletics, disability services, and student conduct offices.Conducted direct assessment of first year composition program. Conducted observations, provided feedback, and wrote evaluation reports of Visiting Assistant Professors and Graduate Students.Arbitrated student-initiated complaints and offered guidance to instructors.Revised curriculum of 1113 and 1213 to meet the needs of expanding OSU first year population.Served on Gen Ed committee to ensure consistency across sections to promote and uphold the image of the first year composition program.Led biannual required orientation for all VAPS, Lecturers, and TAs teaching first year composition.Served as Academic Integrity Facilitator for English Department. |
|  | Oklahoma State University, Stillwater, OK |
|  | Associate Director of First Year Composition | 2005-2010 |
|  | Revised and administrated shadowing program for incoming TAs.Managed cross visitation program for experienced TAs.Oversaw daily operations of a program consisting of approximately 155 sections of composition I & II.Co-led orientation program for all incoming and returning TAs, VAPs, and lecturers.Conducted observations, provided feedback, and wrote evaluation reports of graduate teaching assistants.Arbitrated student-initiated complaints and offered guidance to instructors.Revised curriculum of 1113 and 1213. Served as Academic Integrity Facilitator for first year composition program.  |
| Service |
|  | Montclair State UniversityCHSS Research Committee (2018-2019)CHSS Dean’s Search Committee (2018-2019)CHSS Curriculum Committee Representative (2017-2018)Gen-Ed Committee Advisory Member (2017-2018)Curriculum CommitteePPW Promotions CommitteeOklahoma State UniversityChair, Curriculum Committee (2016-2017)Chair, Hiring Committee, Assistant Professor and Writing Center Director (2016-2017)Personnel Committee (2016-2017)Chair, Hiring Committee, Associate Director of First Year Composition (2014-2015, Successful Search)Chair, Curriculum Committee (2013-2014)Placement Committee (2013-Present)Chair, Personnel Committee (2012-2013)General Education Task Force (2012-2013)Advisor, EGSA (2012-2014)CLEP Reevaluation Committee (2011-2012)Curriculum Committee (2011-2013)Hiring Committee, Professional Writing (Chair, 2008-2009)Personnel Committee (2008-2009)Composition Rhetoric Exam Committee (Ongoing, Chair, Spring 2006)General Education Presentations on First Year Composition (Ongoing)Professional Writing Exam Committee (Ongoing)Composition and Rhetoric Exam Committee (Ongoing) Teacher, English 1010 (Online, 2005-2010)Reader, various scholarships (2005-Present)Teacher, Independent Study in Classical Rhetoric, Summer 2007Conduct Mock-Interview for Students (Ongoing) Present on First-Year Composition at Stillwater High School (Spring 2007)Search Committee, Composition Rhetoric Position (2007-2008)Provost’s Committee on Academic Integrity Software (Spring 2007) |
| Courses Taught and Modalities uSed |
|  | Technical Writing and Communication (Sophomore, Face to Face)College Writing I and II (First Year Writing, Face to Face)Composition Theory and Pedagogy (Graduate, Face to Face)Topics in Rhetorical Theory (Graduate, Multiple Topics, Face to Face)Classical Rhetoric (Graduate, Face to Face)History of Scientific Rhetoric (Graduate, Face to Face)Style and Editing (Graduate, Face to Face)Scientific and Technical Literature (Senior, Face to Face)Advanced Composition and Rhetoric (Junior, Face to Face)Advanced Composition and Rhetoric (Junior, Online)Professional Writing Theory (Junior, Face to Face) The Teaching of Writing (Junior, Face to Face)Autobiographical Writing (Junior, Face to Face)Business and Technical Writing (Junior, Face to Face)Writing as a Profession (Sophomore, Face to Face)Business and Technical Writing (Sophomore, Online)Introduction to Professional Writing (Sophomore, Face to Face)Composition I (First-Year, Face to Face)Composition II (First-Year, Face to Face)Studies in English Composition (First Year, Online) |
| advising (Disserations and Theses Directed) |
|  | DissertationsPedersen, Steven. “Composing Place.” Diss. Oklahoma State University, 2015. |
|  | Smith, Ben. “The Rhetoric of Strength in American Culture, 1890-Present.” Diss. Oklahoma State University, 2015. |
|  | Elkie Burnside. “Exploring Multimodal Composing: A Techno-Pedagogical Study.”Diss. Oklahoma State University, 2013. |
|  | Robin Evans. “Making Bricks without Straw: Teaching and Assessing New Literacy Skills at a Small, Private HBCU.” Diss. Oklahoma State University, 2012. ThesesChapman, Rachel. “Marks of Professionalism: Academic Women’s Clothing Choices and Perceptions of Identity.” Thesis. Oklahoma State University, 2015. Libby, Taylor. “Theorizing Literacy in the Service Industry: A Starbucks Case Study.” Thesis. Oklahoma State University, 2013. Freeman, Staci D. “Medicine and Morality. The Use of Rhetoric in Victorian Marriage and Child Rearing Manuals.” Thesis. Oklahoma State University, 2012.Hopkins, Steven. “Becoming a Faithful Academic: A Place for Later-day Saint Pedagogy in Composition and Rhetoric.” Thesis. Oklahoma State University, 2012.List of Graduate Student Advisory Committees Served On Available By Request. |
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| Teaching Awards |
|  | EGSA Graduate Teaching Award  | **2012** |
| Professional Development |
|  | Outcomes Assessment Certification Program (ITLE)Preparing Online Instructors Certification Course (ITLE)Copyright Tutorial Certification (ITLE)Certification in Use of Human Subjects in Research  |
| Professional Involvement  |
|  | Editorial Board, *Praxis: A Writing Center Journal*Conference Reviewer, Rhetoric Society of AmericaBoard Member, Oklahoma Writing ProjectBoard Member, Territory TellersPeer-Reviewer for *Enculturation*Peer-Reviewer for *IEEE Journal on Professional Communication*.External Advisory Board, University of Central Oklahoma Department of English |