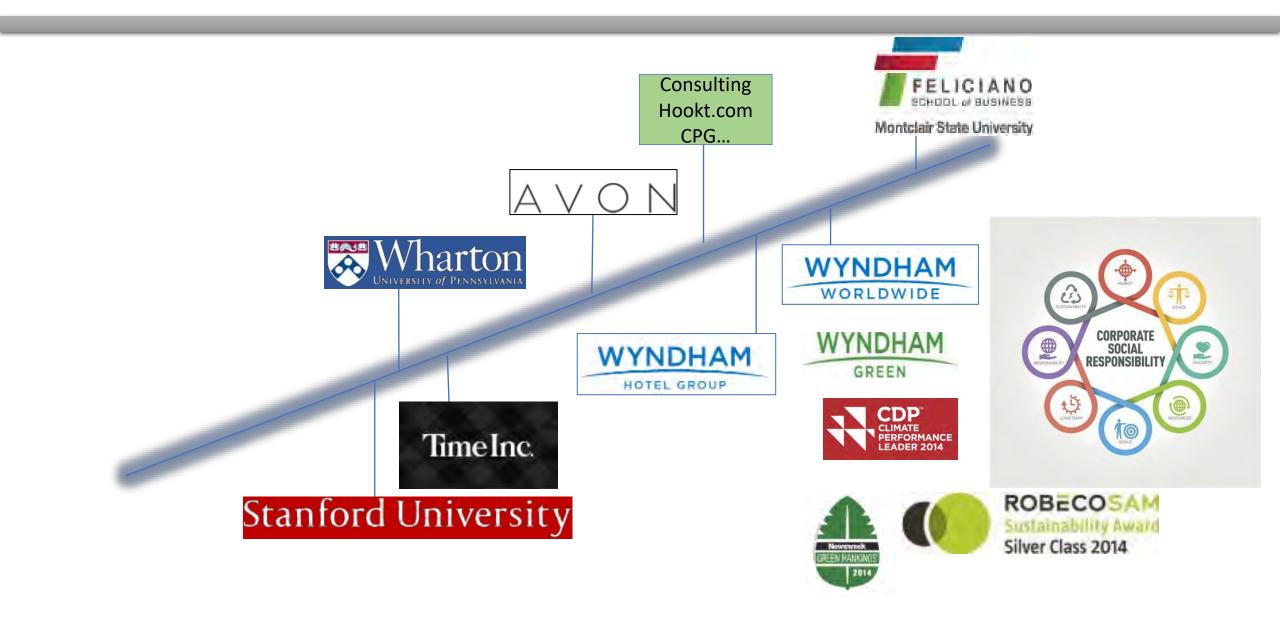


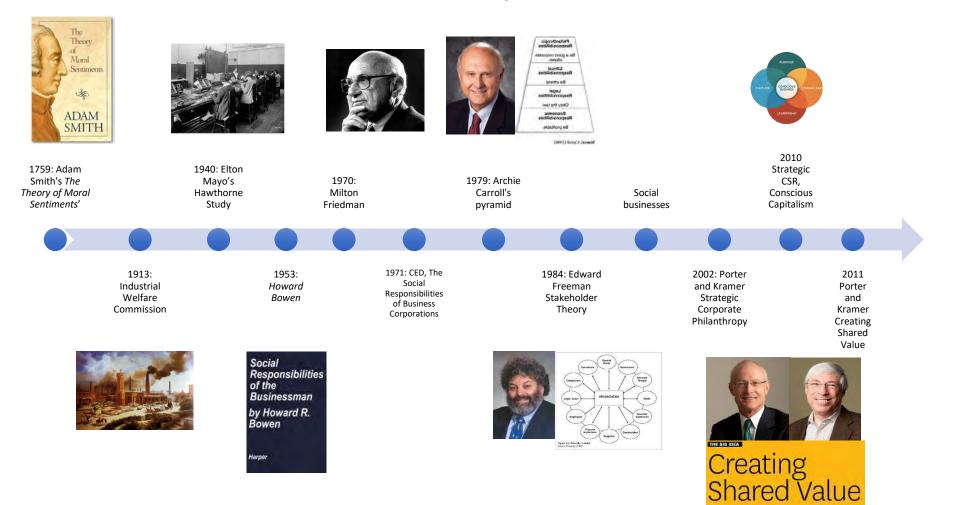
THE PSEG INSTITUTE FOR SUSTAINABILITY STUDIES @ MONTCLAIR STATE UNIVERSITY PRESENTS -A SWIFT & INTENTION PROGRESS REPORT

FELICIANO

My Journey

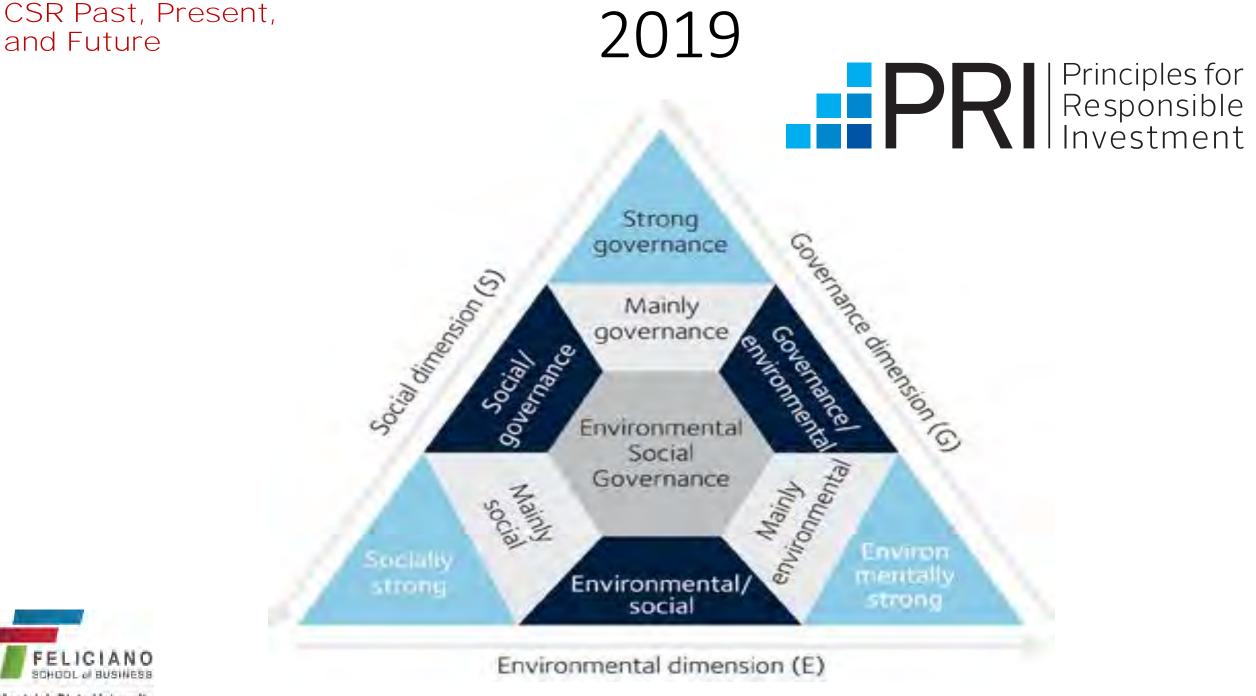


Past Brief history of CSR



How to reinvent capitalism—and unleash a wave of innovation and growth by Michael E. Porter and Mark R. Kramer



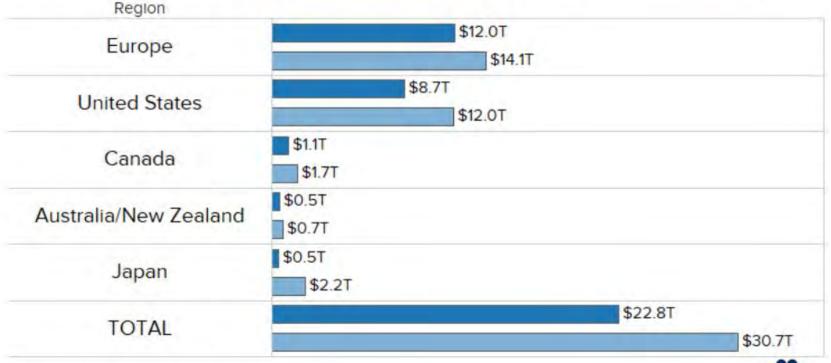


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Sustainable investing surge tops \$30 trillion

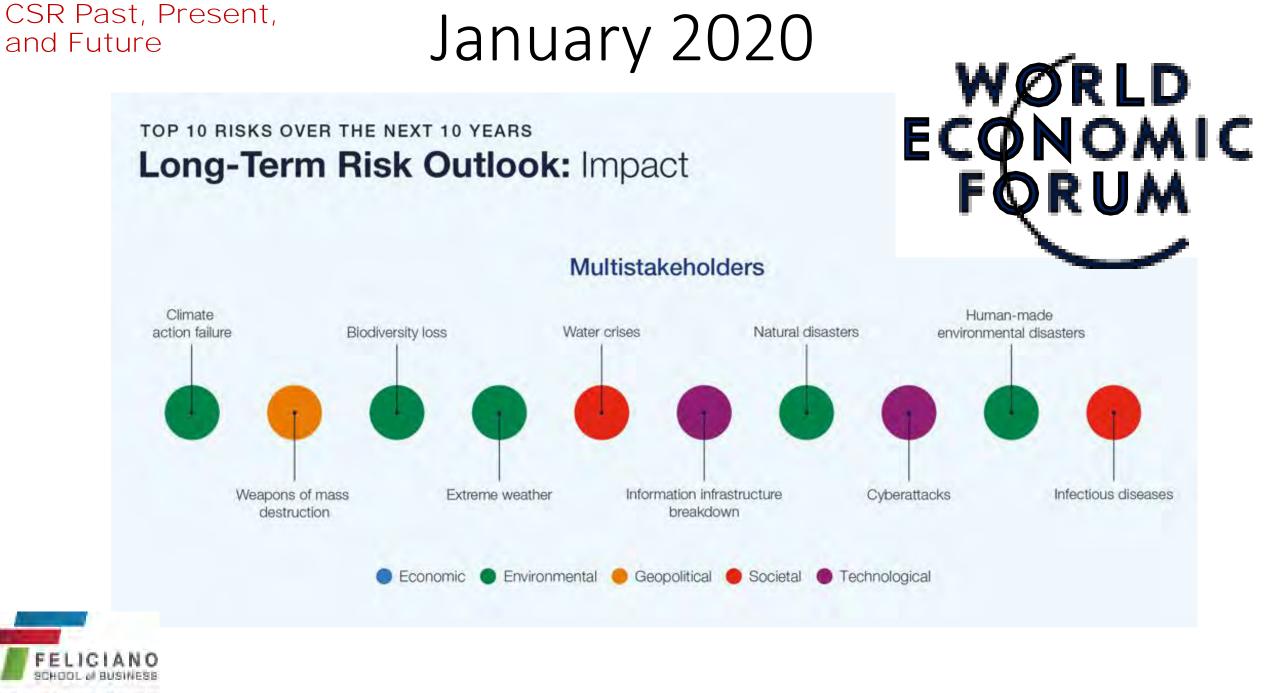




SOURCE: Global Sustainable Investment Alliance







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CSR Past, Present, and Future

2020 - COVID-19

Lessons:

- Speed of change
- Dramatic change when there is a real threat
- Trust is foundation to implement ST/LT change

CSR Focus "People, People, People" People":

- Business
- Employees
- Customers
- Partners/Suppliers
- Communities
- NGO's
- Government



Future **危機 = Crisis**

How to be Resilient and develop new ways of doing business and providing CSR...

- Zoom
- World Central Kitchen
- Healthcare and Minimum wage
- Sharing Economy
- Communities

Must have a CSR Strategy both ST/LT to build resilience



Q&A

