



B.A. in Communication Studies
GenEd 2002

Student _____
 MSU ID# _____
 Phone _____
 E-mail _____
 Date admitted to program _____

Program Requirements for Bachelor of Arts Degree (TOTAL CREDITS=120)
 Student Advisor:

I. GENERAL EDUCATION REQUIREMENTS 42

New Student Seminar	1
Communication:	
Writing (WRIT105)	3
Literature (WRIT106)	3
Communication (CMST101)	3
Fine & Performing Arts	
_____	3
Humanities:	
Great Works and Their Influences	3
Philosophical and Religious Perspectives	3
Computer Science	
_____	3
Mathematics	
_____	3
Natural Science Laboratory	
_____	4
Physical Education	
_____	1
Social Science:	
American/European History	3
Global Cultural Perspectives	3
Social Science Perspectives	3
Interdisciplinary Studies	3
(Take any 100-200 Level course)	

III. MAJOR REQUIREMENTS 48

Core Requirements	12
CMDA110 Intro to Communication & Media Arts	3
CMDA210 Theorizing Communication & Media Arts	3
CMDA220 Writing for the Media	3
CMDA320 Transmedia Projects	3
CMDA490 Colloquium Series**	0
Major Electives	36
Complete any 12 courses from any of the suggested clusters in consultation with your academic advisor.	
_____	3
_____	3
_____	3
_____	3
_____	3
_____ 300	3
_____ 300	3
_____ 300	3
_____ 300	3
_____ 400	3
_____ 400	3

CMDA 490- Must **Register each semester a student is enrolled in the School of Communication & Media, maximum of 8 times.

II. WORLD LANGUAGES AND CULTURES 9

World Languages	
World Language I	3
World Language II	3
World Cultures	3
Required of all students, may be fulfilled by Global Cultural Perspectives category. Refer to UG catalog for approved (*) courses. If you do not choose a (*) course, you will need to take an additional course to complete this requirement.	

IV. FREE ELECTIVES 21 + (Variable)

Students are encouraged to use free electives to build an additional area of expertise relevant to their major program and to complete internships in the field.

Program Requirements for Bachelor of Arts Degree in Communication Studies (120)
RECOMMENDED 4-YEAR PLAN OF STUDY

This recommended four-year plan is provided as a broad framework that students can follow in order to complete their degree requirements within four years. Students should always consult their academic advisor before registering for classes.

FIRST YEAR

Fall Semester	13 credits	Spring Semester	15 credits
GenEd – GNED 199: New Student Seminar GenEd – WRIT 105: Communication: Writing GenEd – CMST 101: Communication: Communication Gen Ed – Fine & Performing Arts CMDA110 Intro to Communication & Media Arts CMDA490 Colloquium Series		GenEd Computer Science GenEd ENWR 106: Communication: Literature GenEd – Social Science: American/European History CDMA220 Writing for the Media Major Elective CMDA490 Colloquium Series	

SECOND YEAR

Fall Semester	15 credits	Spring Semester	16 credits
World Languages/Cultures — World Language I Gen Ed – Humanities: Great Works and Their Influence GenEd – Mathematics CMDA210 Theorizing Communication & Media Major Elective CMDA490 Colloquium Series		World Languages/Cultures – World Cultures* World Languages/Cultures – World Language II GenEd – Social Science: Global Cultural Perspectives GenEd – Physical Education Major Elective Free Elective CMDA490 Colloquium Series	

THIRD YEAR

Fall Semester	16 credits	Spring Semester	15 credits
GenEd – Natural Science Laboratory GenEd – Philosophical and Religious Perspectives Major Elective Major Elective Major Elective CMDA490 Colloquium Series		GenEd – Social Science: Social Science Perspectives Major Elective (300 Level) Major Elective (300 Level) Free Elective Free Elective CMDA490 Colloquium Series	

FOURTH YEAR

Fall Semester	15 credits	Spring Semester	15 credits
GenEd – General Ed Elective CMDA 320 Transmedia Projects Major Elective (300 Level) Major Elective (300 Level) Free Elective CMDA490 Colloquium Series		Major Elective (400 Level) Major Elective (400 Level) Free Elective Free Elective Free Elective CMDA490 Colloquium Series	

MAJOR ELECTIVES FOR THE COMMUNICATION STUDIES PROGRAM

	MAJOR ELECTIVES: CLUSTERS	
	(Complete at least 12 credit hours at the 300-level and 6 credit hours at the 400-level)	
Competencies (Complete at least 12 credit hours)	Contexts (Complete at least 12 credit hours)	Culture (Complete at least 12 credit hours)
CMST102 Voice & Speech Improvement	CMST130 PR Principles	CMST200 Going Viral
CMST202 Listening	CMST160 Intro to Health Communication	CMST205 Race, Ethnicity & Media
CMST212 Intro to Rhetorical Studies	CMST170 Organizational Communication	CMST225 New Media & Participatory Culture
CMST222 Public Speaking	CMST246 Interpersonal Communication I	CMST235 Youth Culture & the Popular
CMST233 PR Writing	CMST255 Special Topics in Comm. & Media	CMST242 Speaking Culturally
CMST275 Building Bridges through Dialogue	CMST260 Health Comm. Theory	CMST245 Comm, Media & Gender
CMST280 Investigative Research Methods	CMST270 Org & Group Leadership	CMST263 Health & Mass Media
CMST337 Specialized Writing in PR	CMST302 Interpersonal Communication II	CMST273 Democracy & Communication
CMST342 Argumentation & Debate	CMST322 Intercultural Communication	CMST345 Critical Television Studies
CMST355 Visual Communication	CMST325 Media Criticism	CMST370 Managing Diversity & Conflict
CMST362 Nonverbal Communication	CMST335 Globalization, Comm. & Media	CMST375 Organizational Change
CMST373 Collaborative Problem Solving	CMST350 Special Studies in Comm. Media	CMST405 Persuasion & Transmedia Campaigns
CMST402 Speaking in Varied Contexts	CMST360 Emerging Technologies in Health Communication	CMST415 Production Culture
CMST410 Career Management	CMST363 Health Comm. in Interpersonal Contexts	CMST435 Comm & Media Arts Activity
CMST460 Planning & Implementing Health Campaigns	CMST365 Health Comm. & the Arts	FILM255 Film Story Analysis
CMST470 Organizational Consulting	CMST377 Mediated Organizations	FILM280 Film Art: Historical & Contemporary
FILM201 Digital Filmmaking I	CMST379 Community Based Organizing	TVDM221 Developing the Documentary
JOUR180 Media Tech Toolkit	CMST425 Seminar in Mediated Comm.	TVDM349 Ethics of Mass Communication
TVDM205 Fundamentals of TV & Digital Media	CMST475 Seminar in Organizational Comm.	
* Courses are 3 credits unless otherwise indicated.	CMDA360 Communication & Media Cooperative Education (Internship)	
	CMDA440 Independent Study	