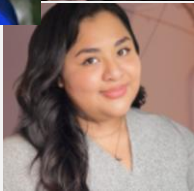




**MONTCLAIR STATE
UNIVERSITY**

**Master's in Social Research & Analysis
Customer & User Experience Research
Data Collection & Management
Department of Sociology
College of Humanities & Social Sciences**



CMI MEDIA: Realizing Healthcare's Possibilities

**With Yasheaka Oakley & Priscilla Burke
CMI MEDIA**

Yasheaka Oakley:

Associate Director of Business Insights at CMI Media. A Data-Driven, Strategic & Operational Marketing Unicorn. Exceptional strategic marketing leader, offering more than 10 years of experience leading teams and programs.

Priscilla Burke:

Associate Analyst, Data Analytics at CMI Media Social Scientist & Data Analyst, with a passion for creating bridges to accessibility in data to encourage data driven results.

CMI MEDIA:

At CMI Media, our purpose is to elevate health through the power of connected conversations. With 30+ successful years in marketing strategies for healthcare services and a dynamic team of diverse backgrounds, we know how audiences consume information to achieve healthier outcomes, and we use that knowledge to guide our clients toward better relationships with their ideal audiences.

Montclair State University

Wednesday, APRIL 20th
2:00 PM - 3:00 PM

Creating Spaces 2022: A Free Virtual Conference for Aspiring Difference Makers

This virtual event is open to **all**, featuring sessions on social policy, market research, Customer and User Experience, Leadership, Diversity and Inclusion.

REGISTER TODAY:
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FULL SCHEDULE:
tinyurl.com/CreatingSpaces2022
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