



MONTCLAIR STATE UNIVERSITY

Master's in Social Research & Analysis
Customer & User Experience Research
Data Collection & Management
Department of Sociology
College of Humanities & Social Sciences



LEADING FROM THE HEART: A Trauma Informed Approach

With Joseph Brennan, PhD
VP of Marketing & Communications
Montclair State University

Joseph Brennan is a communications leader with 30 years of experience serving colleges and universities. He is Montclair State University's Vice President of Communications and Marketing and has also been a Vice President at SUNY-Albany and the University of Iowa.

Brennan is a recognized expert in the field of crisis communications. He has managed communications for a wide array of critical incidents, ranging from natural disasters to violent crime, data security breaches, research misconduct allegations and more.

Brennan has written about the role of leaders during crisis and is currently working on an approach to leading people who have suffered trauma, which he calls "Leading from the Heart."

Montclair State University

Thursday, April 21st
1-2pm

Creating Spaces 2022: A Free Virtual Conference for Aspiring Difference Makers

This virtual event is open to *all*, featuring sessions on social policy, market research, Customer and User Experience, Leadership, Diversity and Inclusion.

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