Montclair in Costa Rica: Global Marketing in Latin America

March 5 - 12, 2022
San Jose, Costa Rica

MKTG 493: Special Topics: Global Marketing in Latin America

Course Dates: January 2022 - April 2022
Faculty Leaders: Archana Kumar - kumara@montclair.edu and Manveer Mann - mannm@montclair.edu

Inclusions:
• Roundtrip Airfare
• 7 Nights Accommodation
• Daily Continental Breakfast
• Welcome & Farewell Dinners
• Ground Transportation
• Travel Insurance

*Does NOT include Tuition & Fees
*Program Cost $TBD

Highlights:
• Business visits to multinational and local companies
• Seminars & Workshops on branding, marketing, and business operations in Latin America
• Manuel Antonio National Park
• La Paz Waterfalls
• Doka Coffee Plantation Tour
• Eco-Friendly Volunteer Activity