

SUMMER 2022

Cruise Ship & Tourism Management &
Marketing



Montclair in Alaska & Vancouver: Cruise Ship & Tourism Management /Marketing

August 12 - 19, 2022

Alaska, USA and Vancouver, Canada

HSET 330: Resort & Cruise Management

Course Dates: August 8 - 25, 2022

Faculty Leaders: Jack Samuels - samuelsj@montclair.edu
and Yawei Wang - wangya@montclair.edu




apply here

Inclusions:

- 7 Nights Accommodation
- Daily Meals during cruise
- Back of the house tours
- Sessions on cruise ship operations & marketing
- Lectures on leisure and tourism management & marketing
- Free time to explore on own at some ports of call

*Does NOT include Health/Travel Insurance,
Tuition & Fees

*Program Cost \$TBD

