

SUMMER 2022

Luxury Retailing in Paris, France

Montclair in France: Luxury Retailing in Paris

May 15 - 29, 2022

Paris, France

MKTG 307: Retail Marketing & Management

Course Dates: May 2022 - June 2022

Faculty Leaders: Patrali Chatterjee - chatterjeep@montclair.edu
and Chelsey Watts - wattsc@montclair.edu

Inclusions:

- Roundtrip Airfare
- 13 Nights Accommodation
- Daily Continental Breakfast
- Welcome & Farewell Dinners
- Ground Transportation

*Does NOT include Health/Travel Insurance, Tuition & Fees

*Program Cost \$TBD

Highlights:

- Musée Fragonard - Paris Perfume Museum
- The New Galeries Lafayette
- Louis Vuitton Flagship Store
- Lectures from Faculty at the European Business School (EBS)
- Theater Performance: How to become a Parisian in one hour?
- Bâteaux Mouches excursion on the Seine river
- Free day for independent exploration



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