



Montclair State University

SPRING BREAK 2022

Global Marketing in Latin America



Montclair in Costa Rica: Global Marketing in Latin America

March 5 - 12, 2022

San Jose, Costa Rica

INBS 349: International Marketing

Course Dates: January 2022 - April 2022

Faculty Leaders: Archana Kumar - kumara@montclair.edu
and Manveer Mann - mannm@montclair.edu

Inclusions:

- Roundtrip Airfare
- 7 Nights Accommodation
- Daily Continental Breakfast
- Welcome & Farewell Dinners
- Ground Transportation

*Does NOT include Health/Travel Insurance, Tuition & Fees

Program Cost \$2,850



apply here

Highlights:

- Business visits to multinational and local companies
- Seminars & Workshops on branding, marketing, and business operations in Latin America
- Manuel Antonio National Park
- La Paz Waterfalls
- Doka Coffee Plantation Tour
- Eco-Friendly Volunteer Activity

Application deadline - October 15, 2021

