



FALL 2022



Deep Dive into Creative  
Entrepreneurship  
and International Art with the  
Feliciano School of Business

# International Art & Creative Entrepreneurship

October 21 - 28, 2022

Dundee, Scotland

ENTR 201-99: The Entrepreneurial Mindset and Innovation

**Course Dates:** September 2022 - December 2022

**Faculty Leaders:** Jason Frasca - [frascaj@montclair.edu](mailto:frascaj@montclair.edu)  
and Iain Kerr - [kerri@montclair.edu](mailto:kerri@montclair.edu)

Inclusions:

- Roundtrip Airfare
- 6 Nights Accommodation
- Daily breakfast
- Welcome & Farewell Dinners
- Ground Transportation

\*Does NOT include Health/Travel Insurance, Tuition & Fees

**Application Deadline - March 31, 2022**

**Program Cost \$TBA**

Highlights:

- 15 week course + 1 week travel component
- Course tailored to art, design and entrepreneurship students
- One Day in Edinburgh
- Behind the scenes visit to the V&A Dundee · Britain's premier design museum
- Meet the developers and designers behind Grand Theft Auto
- Visit local art and design studios, and arts based entrepreneurs
- One Day traveling in the highlands and through Scotland's countryside meeting local artists and entrepreneurs
- Collaborative design challenge with Dundee students focusing on creative entrepreneurship
- Experience local performing arts and the local culture including a Cèilidh
- Collaborative education in partnership with the University of Dundee, Scotland

Student Testimonials



- I am now rethinking what I want to do with my career. The week was an overall amazing experience that has changed me for the better. I will literally not stop talking about how amazing it was.
- I am forever grateful for this program.
- The past week was an experience I will remember for the rest of my life. I have been challenged intellectually by thinking outside the box in many different ways, which for me, doesn't happen in many of my classes.
- The way professors Frasca and Kerr have structured the program is so energizing towards action and integrated into real life.
- I am beyond grateful for the opportunity to be a part of this program, it is truly life-changing.
- Upon reflecting on my travel week I see profound growth both academically and personally.