Social Media Ambassador Program - Description
Do you spend hours scrolling on Instagram and TikTok? Do you enjoy creating social media content? Are you full of #RedHawkPride?

Montclair State University’s Digital Communications team is looking for students to join our University Social Media Ambassador Program.

Who you are:
● Currently enrolled undergraduate or graduate student at Montclair State
● OBSESSED with social media, specifically Instagram, TikTok or Bereal
● On top of memes, trends, challenges, sounds, dances, effects, etc.
● Maintain an active and appropriate personal social media presence
● Creative and digitally savvy
● Enjoy creating and editing fun videos
● Interested in social media, digital media, communications, business, marketing, entertainment, etc.
● Involved in University clubs, organizations, sports, or otherwise in your major or in the campus community
● Organized, reliable and demonstrate good judgement
● YOURSELF! And not afraid to let that shine through your content

What you’ll do:
● Create videos and other content for the University social media channels
● Pitch your own ideas regularly while also completing project needs of the department
● Engage with the content posted on University social media channels
● Collaborate with members of the University social media and digital teams
● Attend priority events, representing the University
● Meet and build relationships with students, faculty, staff and administrations from across the University
● Other duties as assigned

What’s in it for you:
● Flexibility to earn extra $$$, working when you want and how you want
● Opportunity to build your professional portfolio with real-life work experience
● Transferable skills including but not limited to social media, marketing, content creation, and project management
● Montclair swag to wear in your videos and flaunt to your friends
● Bragging rights to all your friends and family that you were featured on the University social media channels!